

T Transportation Committee
For the Metropolitan Council meeting of August 25,
2010

ADVISORY INFORMATION

Date August 10, 2010
Prepared:
Subject: Acceptance of TDM Evaluation and Implementation Study

Proposed Action:

That the Metropolitan Council concur with the Transportation Advisory Board (TAB) recommendation to accept the Travel Demand Management (TDM) Evaluation and Implementation Study.

Summary of Committee Discussion / Questions:

Cole Hiniker, MTS Planner, presented the item and summarized the recommendations of the TDM study. Chair McFarlin asked if the action was for adoption or approval of the item. Hiniker responded that since it was a study requested by TAB, the action is to concur with TAB's recommendation to accept the study and begin implementation of its findings.

Motion by Peterson, seconded by Leppik and passed.

Hearing no objection, Chair McFarlin stated that this item could proceed to the full Council as a Consent Item.

Business Item

Transportation Committee

Item: 2010-273

Meeting date: August 9, 2010

Council meeting: August 25, 2010

ADVISORY INFORMATION

Date:	July 23, 2010
Subject:	Acceptance of TDM Evaluation and Implementation Study
District(s), Member(s):	All
Policy/Legal Reference:	None
Staff Prepared/Presented:	Arlene McCarthy, MTS Director (651-602-1754) Amy Vennewitz, Deputy Director (651-602-1058) Cole Hiniker, Planner (651-620-1748)
Division/Department:	Transportation, MTS

Proposed Action

That the Metropolitan Council concur with the Transportation Advisory Board (TAB) recommendation to accept the Travel Demand Management (TDM) Evaluation and Implementation Study.

Background

The TDM Evaluation and Implementation Study is one of several components identified in the Transportation Policy Plan as part of this region's federally mandated Congestion Mitigation Process. The TDM Study was specifically requested by TAB and its technical committees to help clarify funding priorities for CMAQ-funded TDM activities in this region and help identify ways to quantify and measure the value of the regional TDM program.

An advisory committee, comprised representatives from all four Transportation Management Organizations, Metro Transit, Met Council, TAB's Technical Advisory Committee, and Mn/DOT, was consulted throughout the development process to review and comment on the TDM Study.

Rationale

The TDM Study is a comprehensive recommendation of TDM goals and strategies to help policy makers, funding agencies, and TDM program implementers provide a more efficient regional TDM program. Several recommendations affect roles and responsibilities of Metropolitan Council transportation departments (Metro Transit and MTS) and other recommendations will require coordination with TAB/TAC and TDM implementation partners, such as the TMOs, who have endorsed the TDM Study.

Funding

Acceptance of the TDM Study requires no additional Council funding.

Known Support / Opposition

The TDM Study was accepted by the TAB on July 21, 2010 (letter attached).

Transportation Advisory Board

of the Metropolitan Council of the Twin Cities

Bill Hargis
Acting Chair

August 3, 2010

County Commissioners

Dennis Berg
Anoka County
Randy Maluchnik
Carver County
Paul Krause
Dakota County
Jan Callison
Hennepin County
Tony Bennett
Ramsey County

Peter Bell, Chair
Metropolitan Council
390 Robert Street No.
St. Paul, MN 55101

Jon Ulrich
Scott County
Dennis Hegberg
Washington County

Mr. Bell,

On July 21, 2010, the Transportation Advisory Board voted to recommend acceptance of the Travel Demand Management Evaluation and Implementation Study to the Metropolitan Council. The TAB will also consider the study's recommendations regarding the allocation of CMAQ funds to TDM programs in the Twin Cities region.

Municipal Officials

Dick Swanson
Blaine City Council
Steve Lampi
Mayor of Brooklyn Park
Bethany Tjornhom
Chanhassen City Council
Dan Gustafson
Burnsville City Council
Julia Whalen
Champlin City Council
James Hovland
Mayor of Edina
Becky Petryk
Hugo City Council
Robert Lilligren
Minneapolis City Council
Russ Stark
St. Paul City Council
William Hargis
Mayor of Woodbury

The TAB forwards the recommendation to the Metropolitan Council along with additional information described in TAB action transmittal 2010-48.

Sincerely,



for Bill Hargis, Acting Chair
Transportation Advisory Board

Citizen Members - Precinct

Andrew Reinhardt - A
Thomas Heffelfinger - B
James Meyers - C
Chuck Haik - D
Bart Ward - E
Donn Wiski - F
Jill Smith - G
Ken Johnson - H

Agency Representatives

Peggy Leppik
Metropolitan Council
Scott McBride
Minnesota DOT
Lisa Peilen
M.A.C.
David Thornton
M.P.C.A.

Modal Representatives

Richard Mussell
Transit
Matthew Craig
Transit
Ron Have
Freight
David Gepner
Non-motorized

Transportation Advisory Board
of the Metropolitan Council of the Twin Cities

ACTION TRANSMITTAL

No. 2010-48

DATE: August 3, 2010
TO: Metropolitan Council
FROM: Transportation Advisory Board
SUBJECT: TDM Evaluation and Implementation Study

MOTION: The TAB recommended acceptance of the TDM Evaluation and Implementation Study to the Metropolitan Council and will consider the study recommendations involving CMAQ-funded TDM programs.

BACKGROUND AND PURPOSE OF ACTION: The Metropolitan Council hired a consultant to evaluate the regional Travel Demand Management (TDM) program being carried out with the use of CMAQ funds distributed to five TDM partners (Metro Transit, St Paul Smart Trips, Minneapolis TMO, 494 Commuter Services and Anoka County TMO). This study includes an evaluation of the current TDM program with recommendations for future funding and ongoing evaluation. Included in the study are recommendations to develop a competitive process for additional CMAQ funds for new and innovative projects from any of the current TDM partners or other interested parties to be led by the TAB and its technical committees.

ROUTING

TO	ACTION REQUESTED	DATE COMPLETED
TAC Funding & Programming Committee	Review & Recommend	June 17, 2010
Technical Advisory Committee	Review & Recommend	July 7, 2010
TAB Programming Committee	Review & Recommend	July 21, 2010
Transportation Advisory Board	Review & Recommend	July 21, 2010
Metropolitan Council	Review and Accept	