

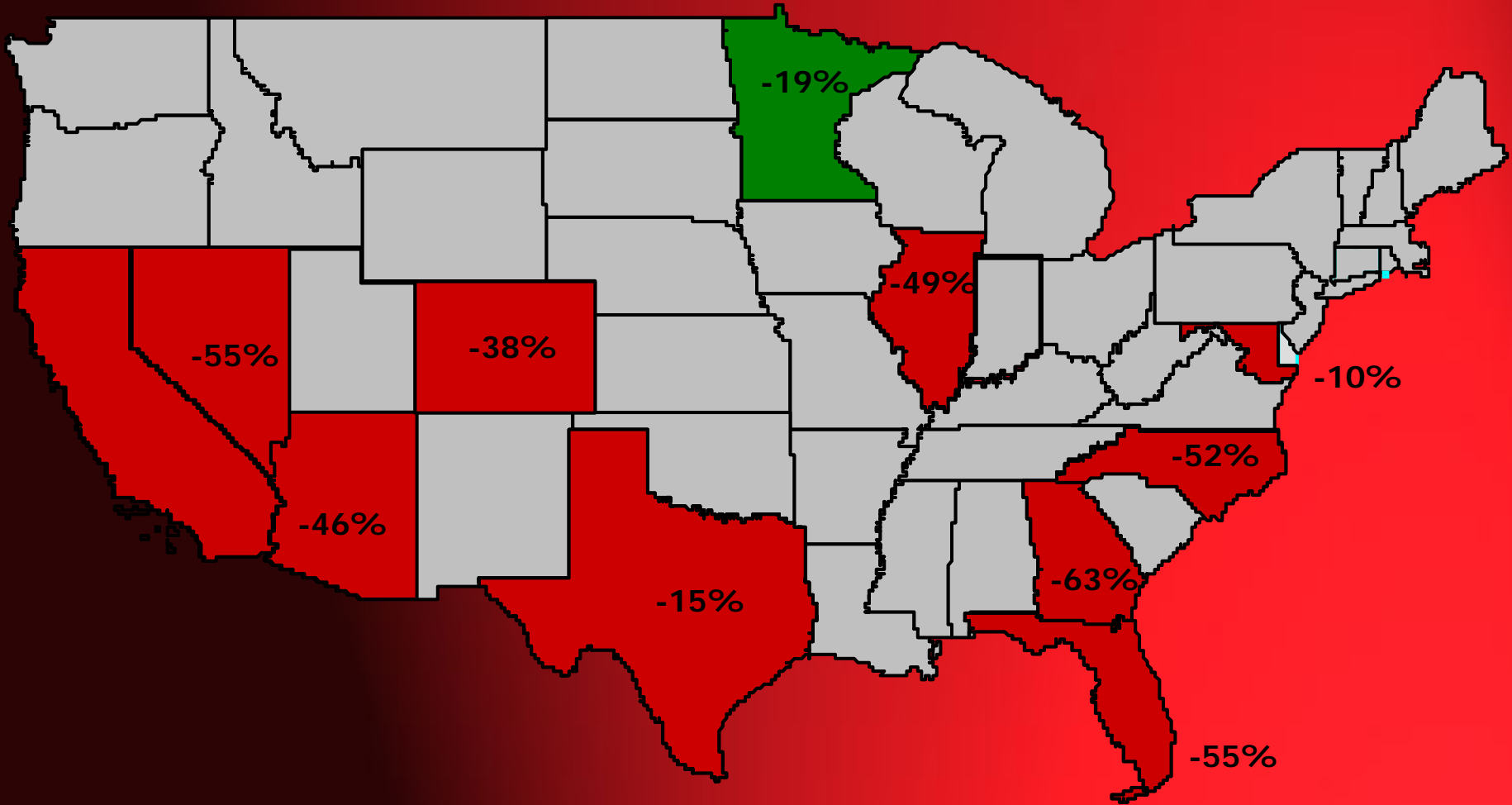


**Twin Cities Housing Outlook**  
**Metropolitan Council**  
**March 24, 2010**

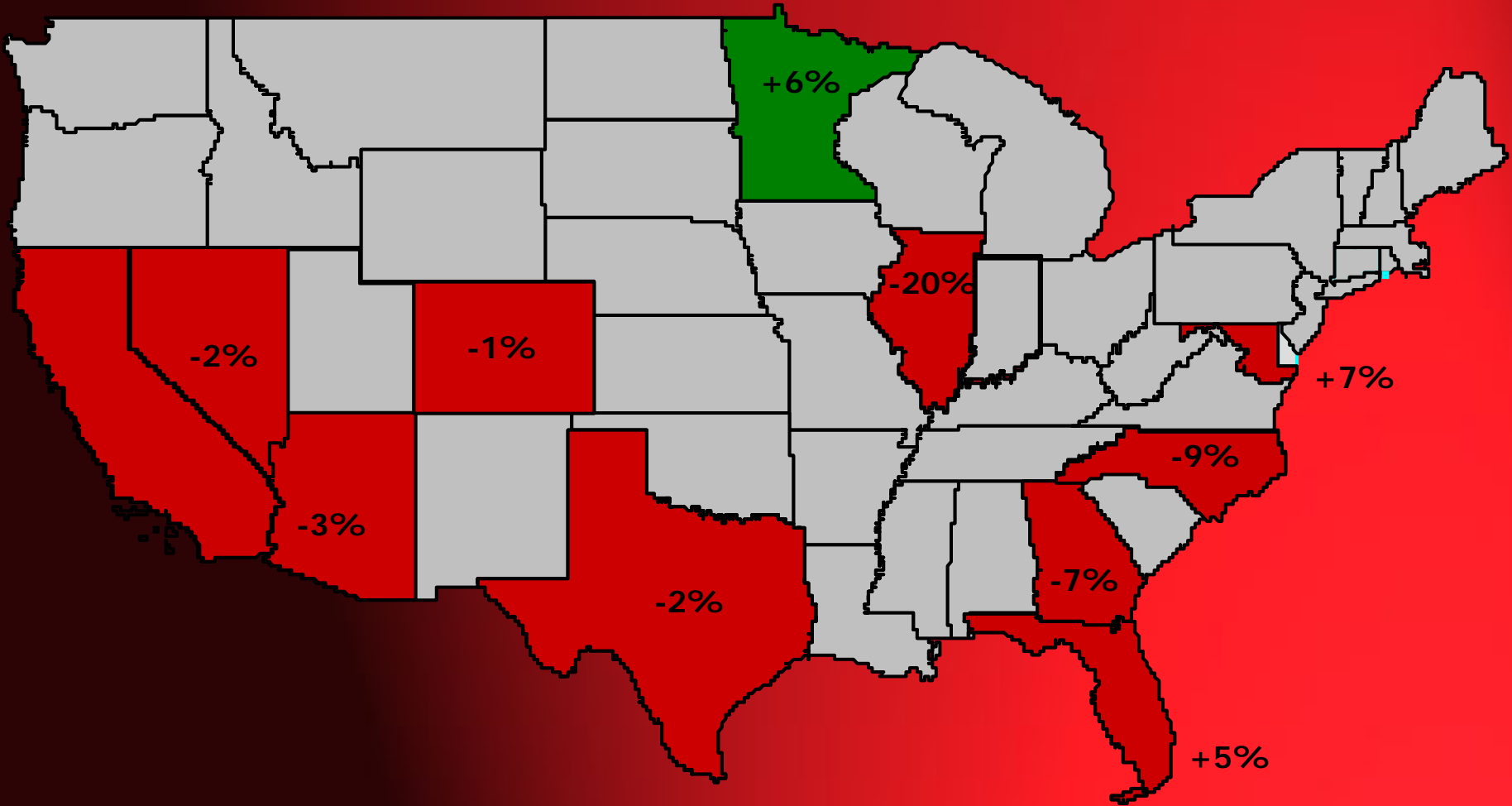
# The Good Stuff...

- Economy Growing
- Job Losses Easing
- Confidence Slowly Improving
- Personal Savings Growing
- Initial Unemployment Claims Falling
- Home Prices Stabilizing
- First Time Homebuyers Are Active
- Twin Cities Unemployment Steady 7.3%
- Employers Thinking About Hiring
- Forbes: Twin Cities #4 Cities Recession Easing
- Forbes: Twin Cities America's Best Housing Markets

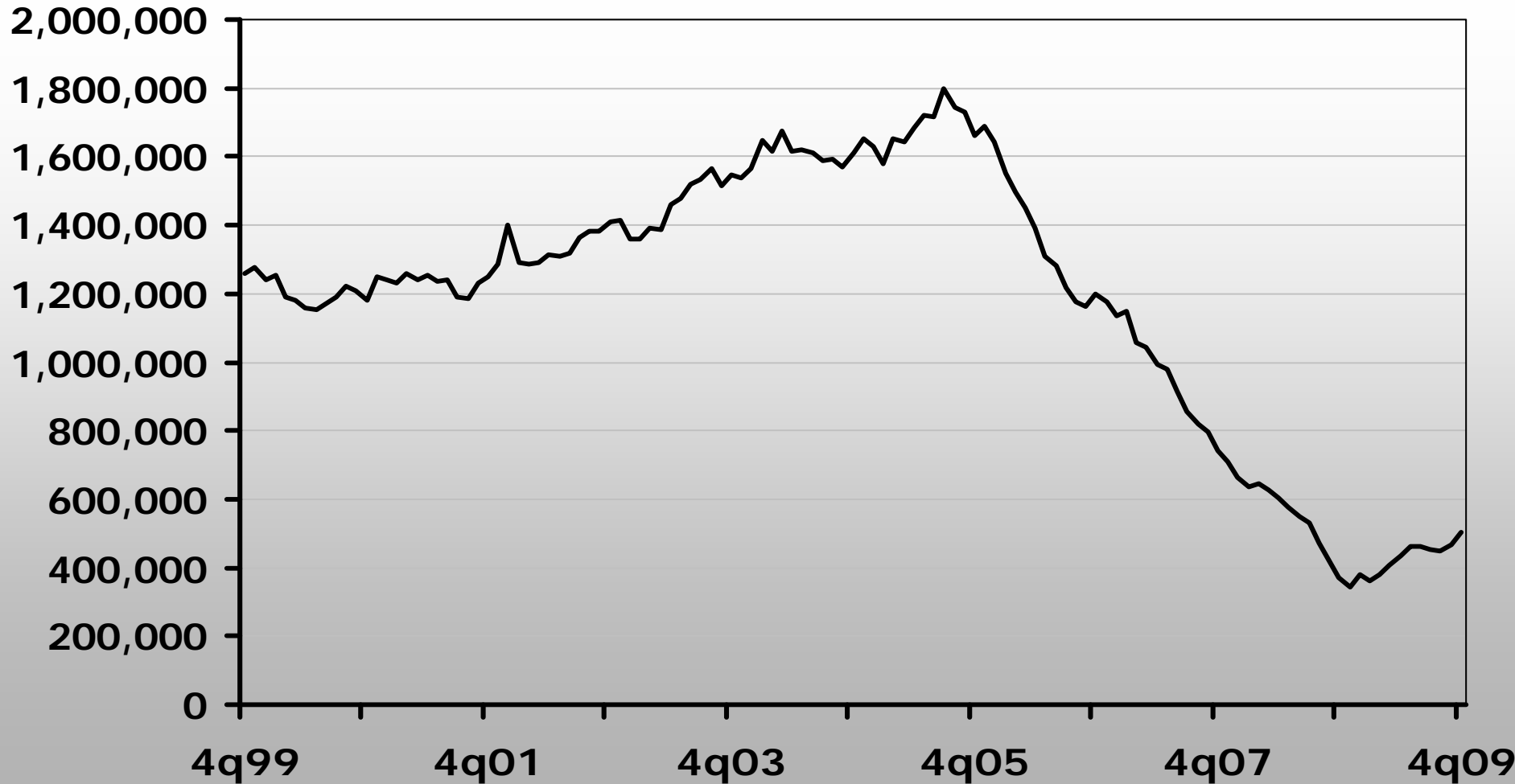
# 2009 Annual Starts vs. 2008 Annual Starts



# 4<sup>th</sup> Quarter vs. 3<sup>rd</sup> Quarter Annual Starts



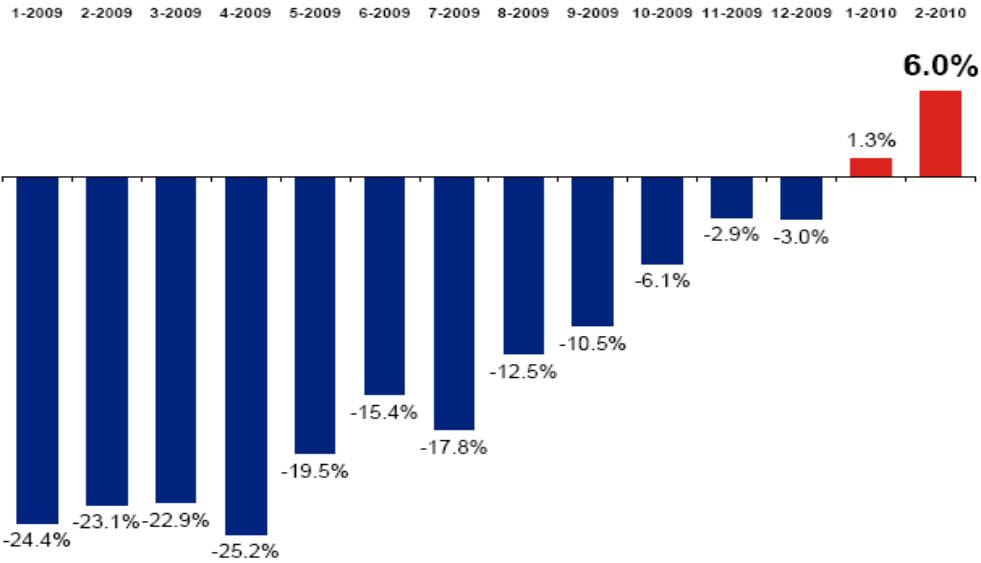
## U.S. Annual Single Family Housing Starts



# **Resale Activity**

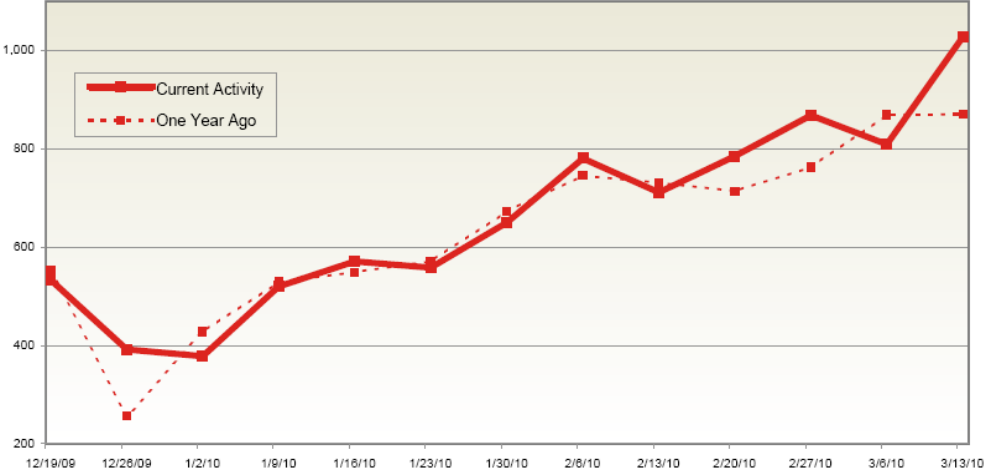
## **March 2010**

### Year-Over-Year Change in Median Sales Price



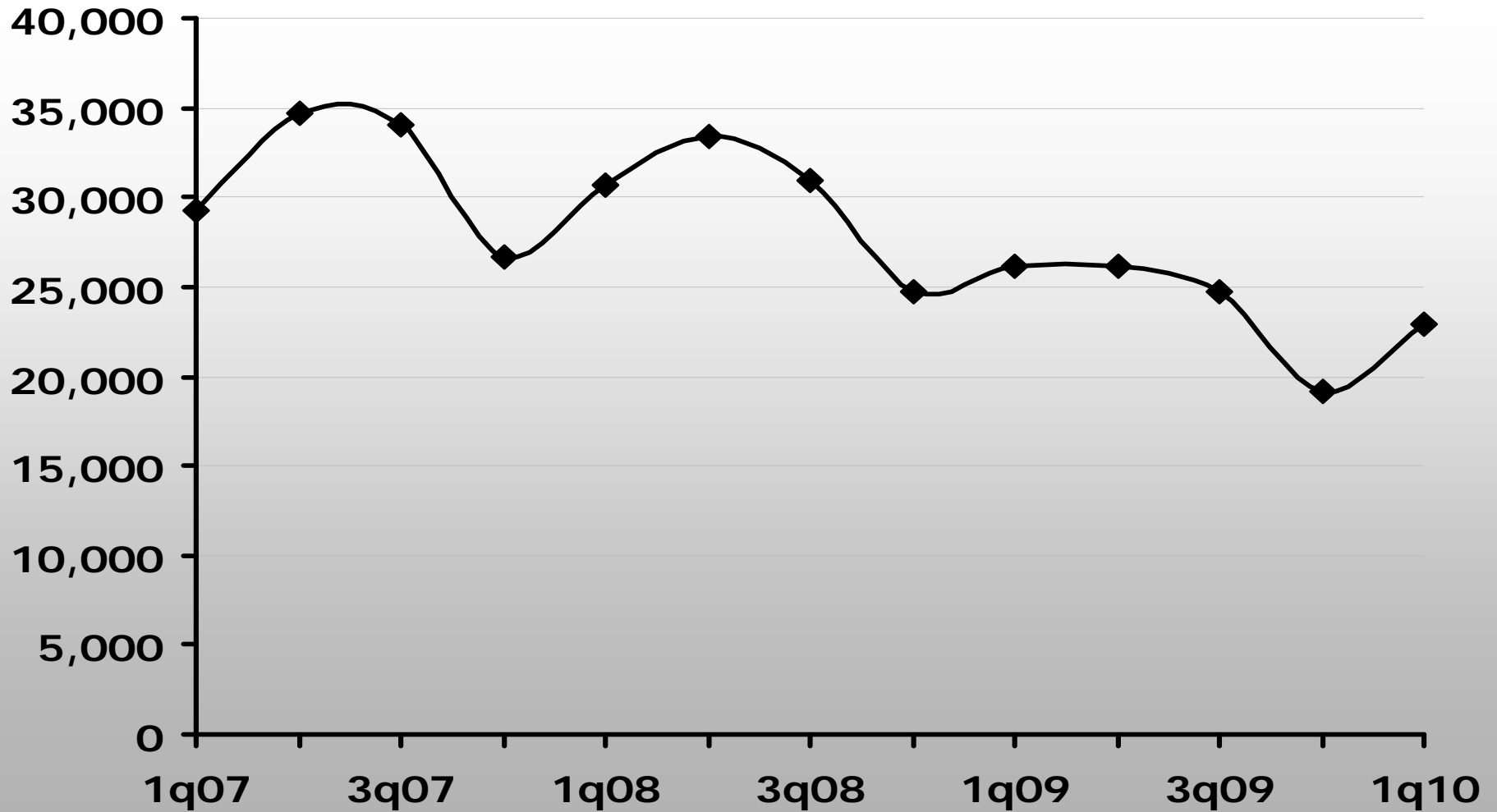
- \$159,000 up 6% vs. \$150,000
- Year-over-year price increase
- Traditional Market Growing
- Purchase Agreements up 6%
- Pending Sales Up

Last Three Months Weekly Pending Sales



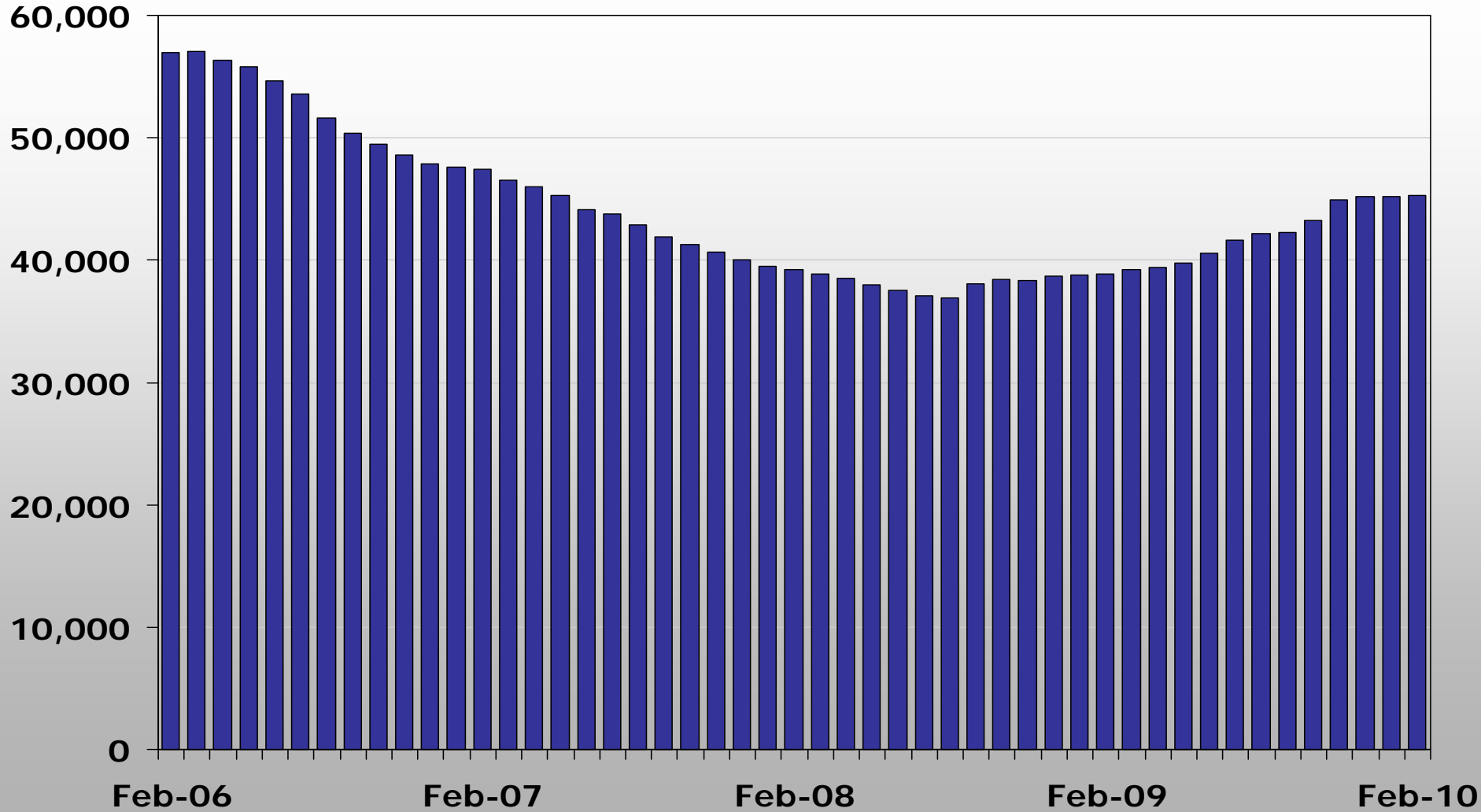
- Top 20 Healthiest Markets 2010
- Affordability 4<sup>th</sup> highest ever
- Fewer Foreclosures Today
- Inventory Levels Strong

## Twin Cities Resale Active Listings





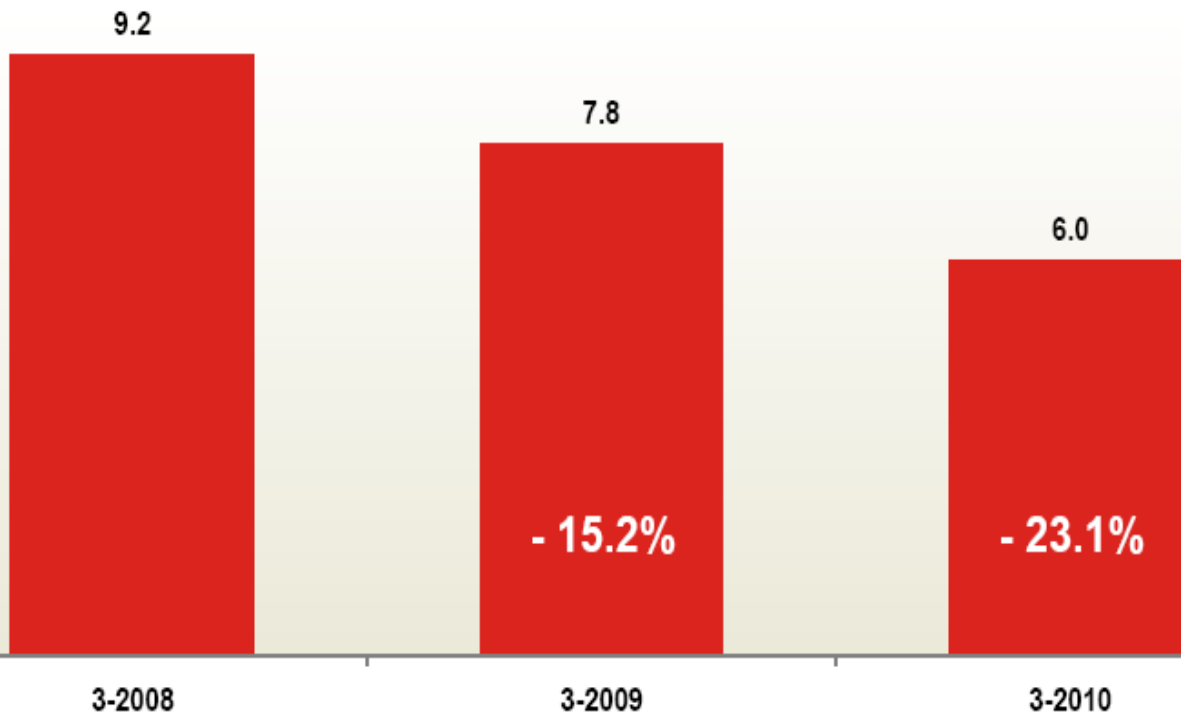
# Twin Cities Resale Closings



# Twin Cities Resale Months of Supply

## Months Supply of Inventory

March 2010 — 6.0 Months

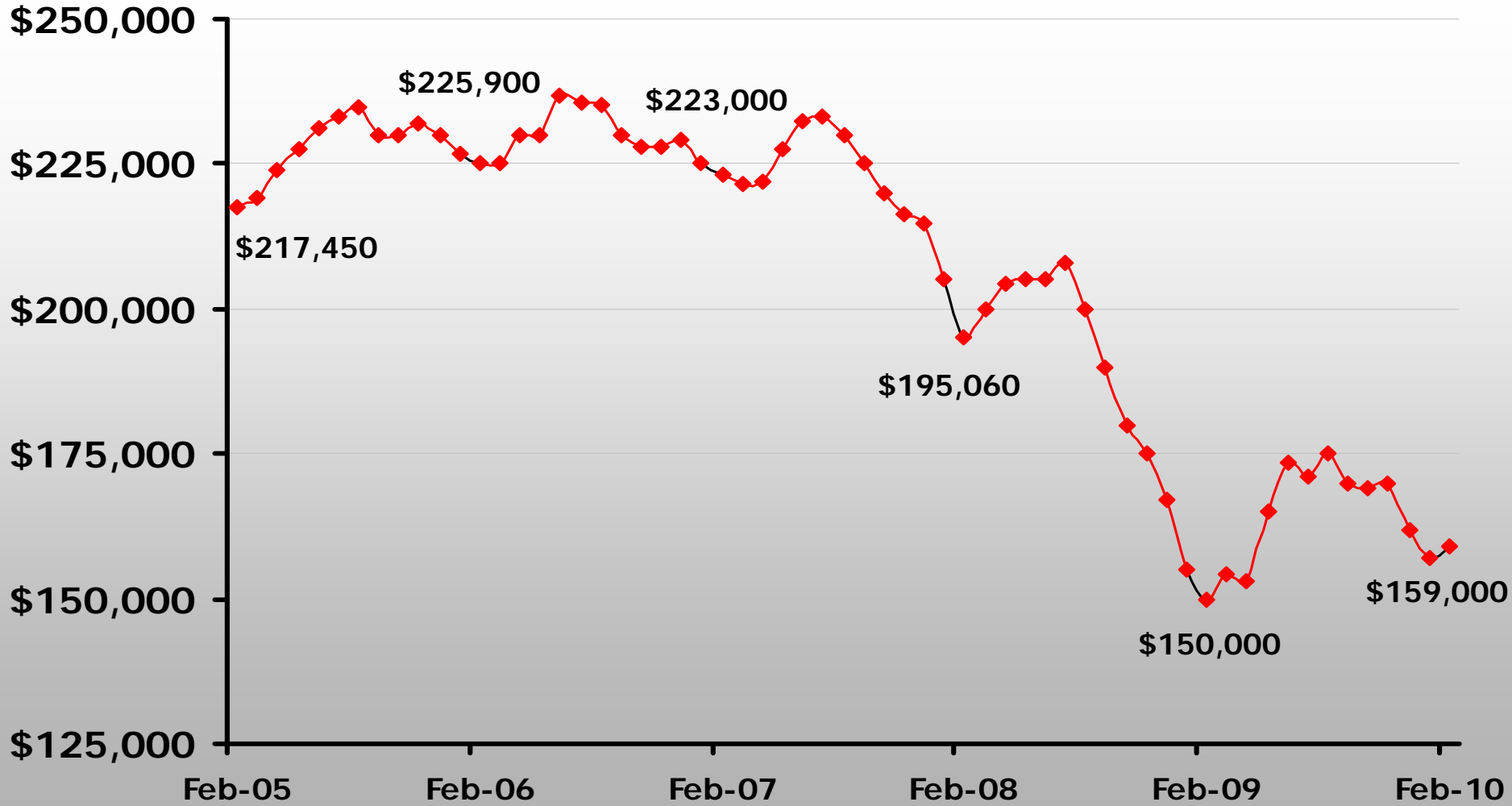


### Months of Supply

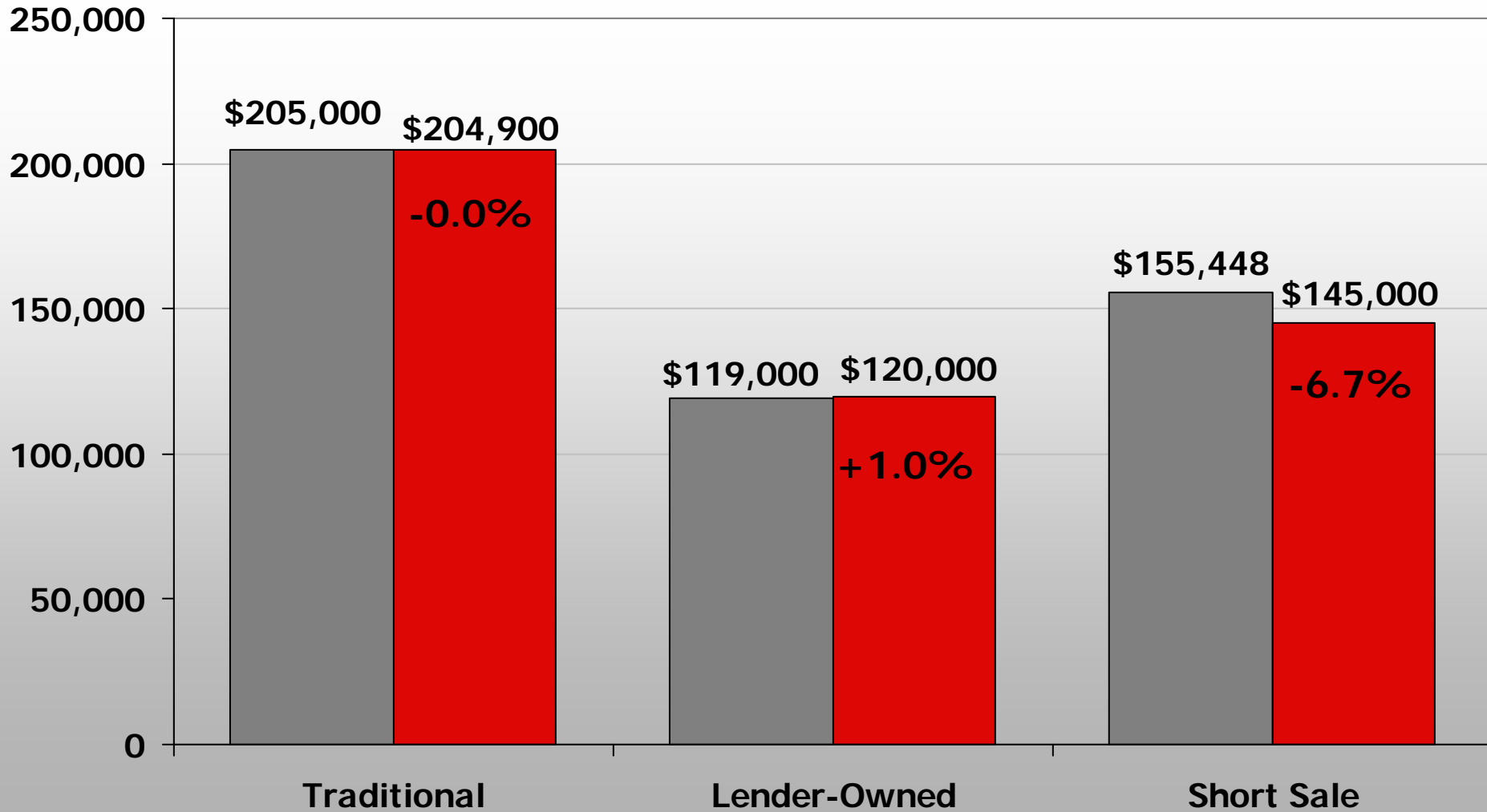
Charlotte	11.7
Chicago	9.2
Atlanta	8.9
San Antonio	8.4
Orlando	8.0
Houston	7.0
DFW	6.6
Austin	6.4
<b>Minneapolis</b>	<b>6.0</b>
N Virginia	5.3
Phoenix	5.2



# Twin Cities Resale Median Sales Price



# Twin Cities Resale Traditional vs. Lender Sales Price



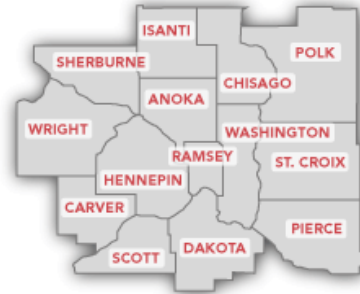
# **New Home Activity**

## **4Q 2009**

## Twin Cities Market Map

Metrostudy covers all of the Twin Cities MSA: a total of 13 counties. Our survey team drives over 10,000 miles and over 2,000 subdivisions every 90 days to provide you with the valuable information you need on future lots, vacant developed lots, homes under construction, and homes that have been completed.

**Twin Cities Market Metrostudy Office**  
 10405 6th Avenue North, Suite 105  
 Plymouth, MN 55441  
 Phone: 763.398.8945  
 Fax:



▶ Continue your search

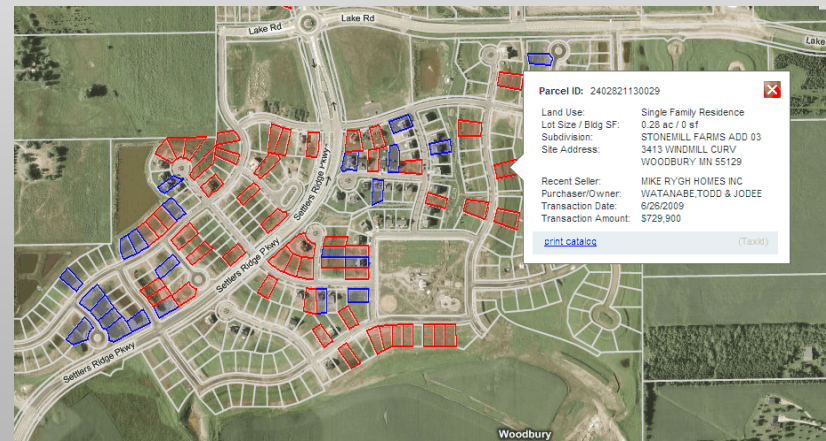


- Track 13-County MSA
- 1,600 Active Subdivisions
- 400 Future Subdivisions
- Drive 10,000 Miles Each Qtr

**metro<sup>o</sup>service** Available market services

**metro<sup>o</sup>contact** Contact a representative

- New Home Starts & Closings
- New Home Inventory Supply
- Vacant Developed Lot Supply
- New Lot Delivery



## Twin Cities New Home Starts & Closings

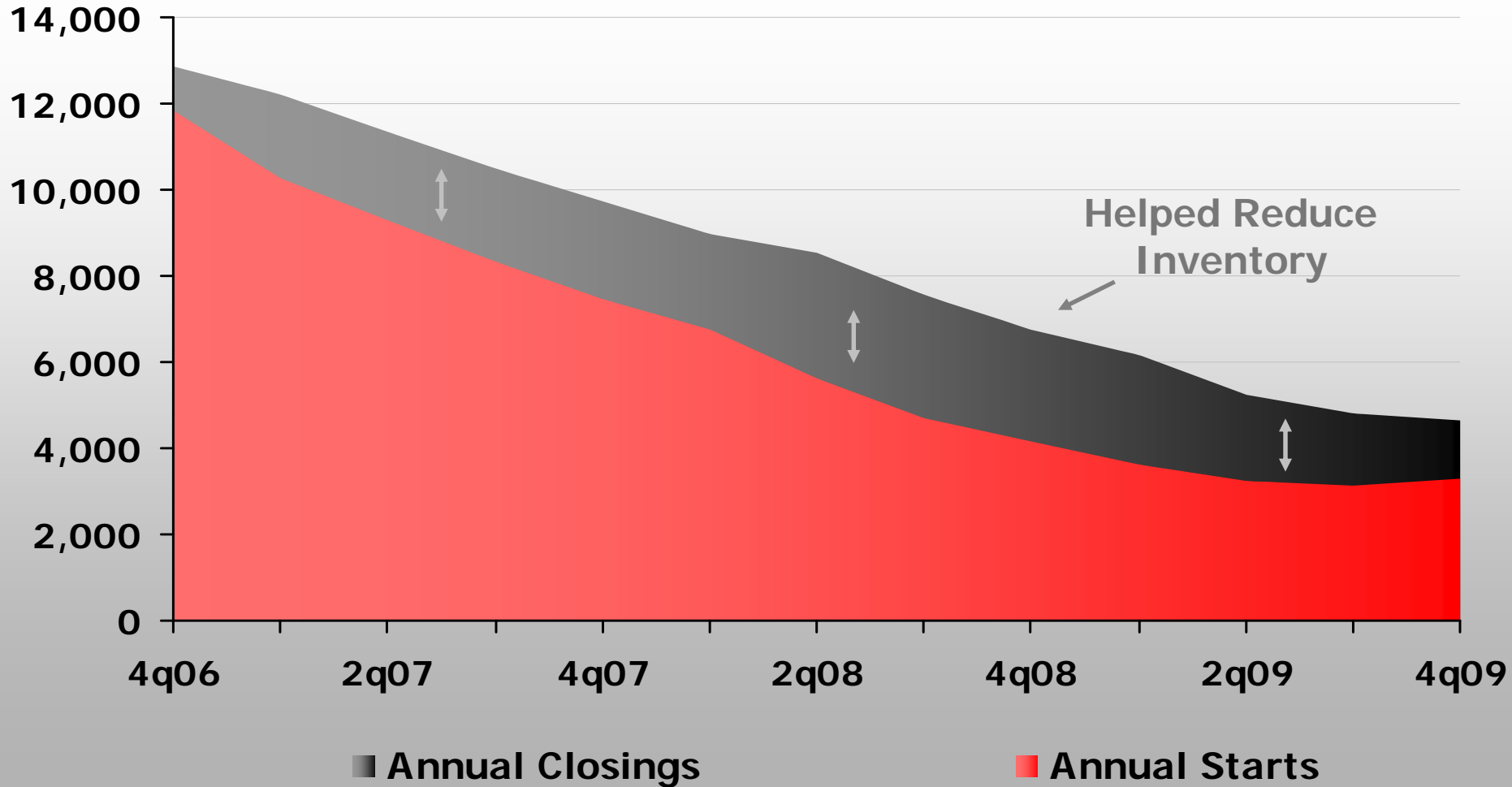
### New Home Starts – (Construction Began)

- Annual: 3,319 (2009) vs. 4,136 (2008) Down 20%
- Quarter: 960 (4q09) vs. 768 (4q08) Up 25%

### New Home Closings – (Move Ins)

- Annual: 4,657 (2009) vs. 6,761 (2008) Down 31%
- Quarter: 1,268 (4q09) vs. 1,398 (4q08) Down 9%

# Twin Cities Annual New Home Starts & Closings

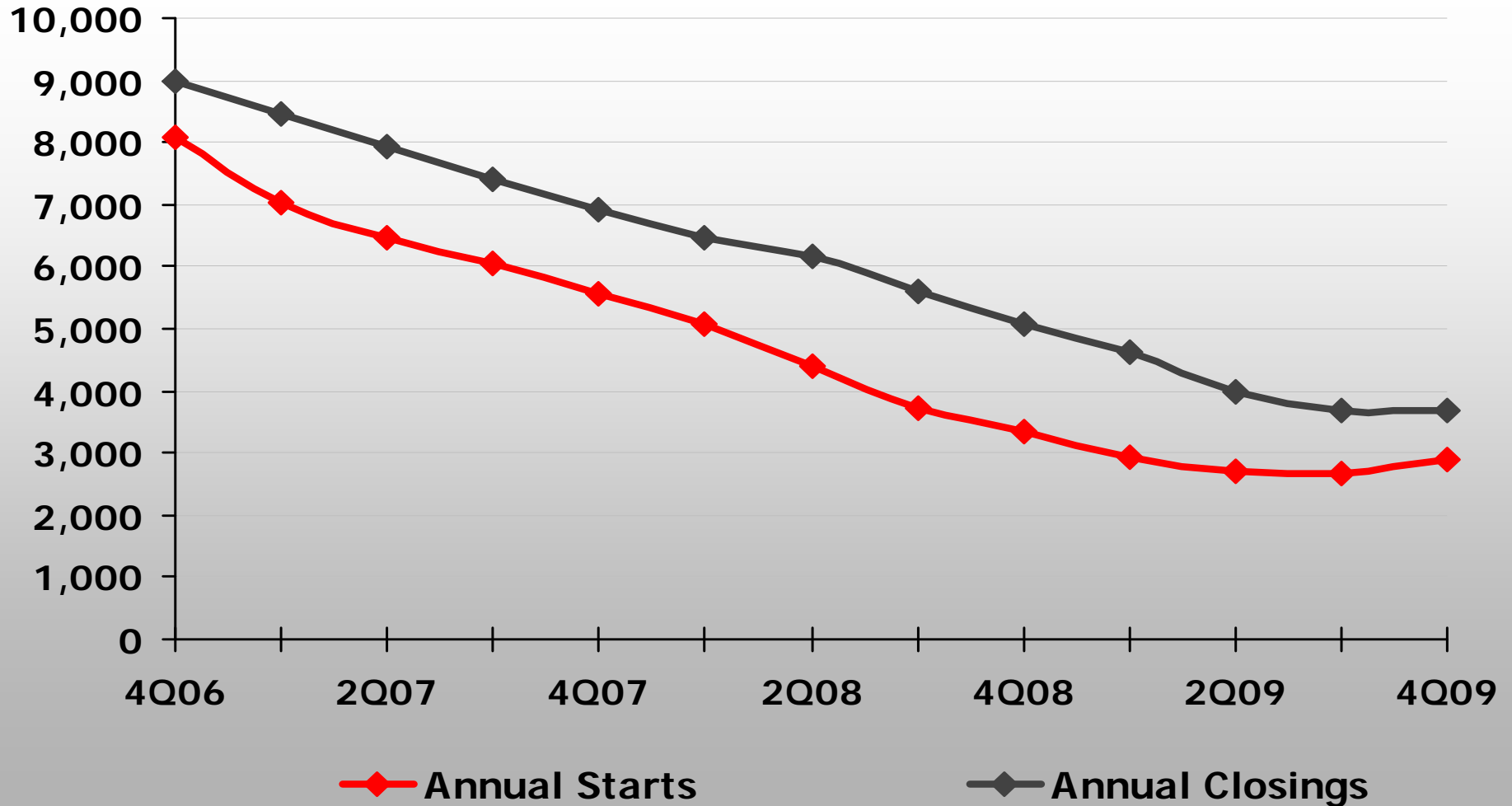




# The Good Stuff...

- Starts Hit Bottom in 3<sup>rd</sup> Quarter
- Quarterly Starts Pace up 25% compared to 4Q08
- Finished Vacant Inventory Down 47%
- Supply of Finished Vacant Inventory Healthy at 2.8 Months
- New Home Prices Starting to Stabilize
- Vacant Developed Lot Inventory Peaked
- Introduction of New Communities

## Metro Seven County Annual New Home Activity



# Metro Seven County New Home Activity

Hennepin

<u>New Housing Starts</u>	
4 <sup>th</sup> Quarter 09'	4 <sup>th</sup> Quarter 08'
210	172

Change  


<u>Fin. Housing Inventory</u>	
4 <sup>th</sup> Quarter 09'	4 <sup>th</sup> Quarter 08'
539	552

Months Supply  


Washing

<u>New Housing Starts</u>	
4 <sup>th</sup> Quarter 09'	4 <sup>th</sup> Quarter 08'
124	100

Change  


<u>Fin. Housing Inventory</u>	
4 <sup>th</sup> Quarter 09'	4 <sup>th</sup> Quarter 08'
205	122

Months Supply  


Dakota

<u>New Housing Starts</u>	
4 <sup>th</sup> Quarter 09'	4 <sup>th</sup> Quarter 08'
91	84

Change  


<u>Fin. Housing Inventory</u>	
4 <sup>th</sup> Quarter 09'	4 <sup>th</sup> Quarter 08'
213	115

Months Supply  


Carver

<u>New Housing Starts</u>	
4 <sup>th</sup> Quarter 09'	4 <sup>th</sup> Quarter 08'
126	71

Change  


<u>Fin. Housing Inventory</u>	
4 <sup>th</sup> Quarter 09'	4 <sup>th</sup> Quarter 08'
98	49

Months Supply  


Scott

<u>New Housing Starts</u>	
4 <sup>th</sup> Quarter 09'	4 <sup>th</sup> Quarter 08'
156	73

Change  


<u>Fin. Housing Inventory</u>	
4 <sup>th</sup> Quarter 09'	4 <sup>th</sup> Quarter 08'
143	109

Months Supply  


Anoka

<u>New Housing Starts</u>	
4 <sup>th</sup> Quarter 09'	4 <sup>th</sup> Quarter 08'
157	116

Change  


<u>Fin. Housing Inventory</u>	
4 <sup>th</sup> Quarter 09'	4 <sup>th</sup> Quarter 08'
232	133

Months Supply  

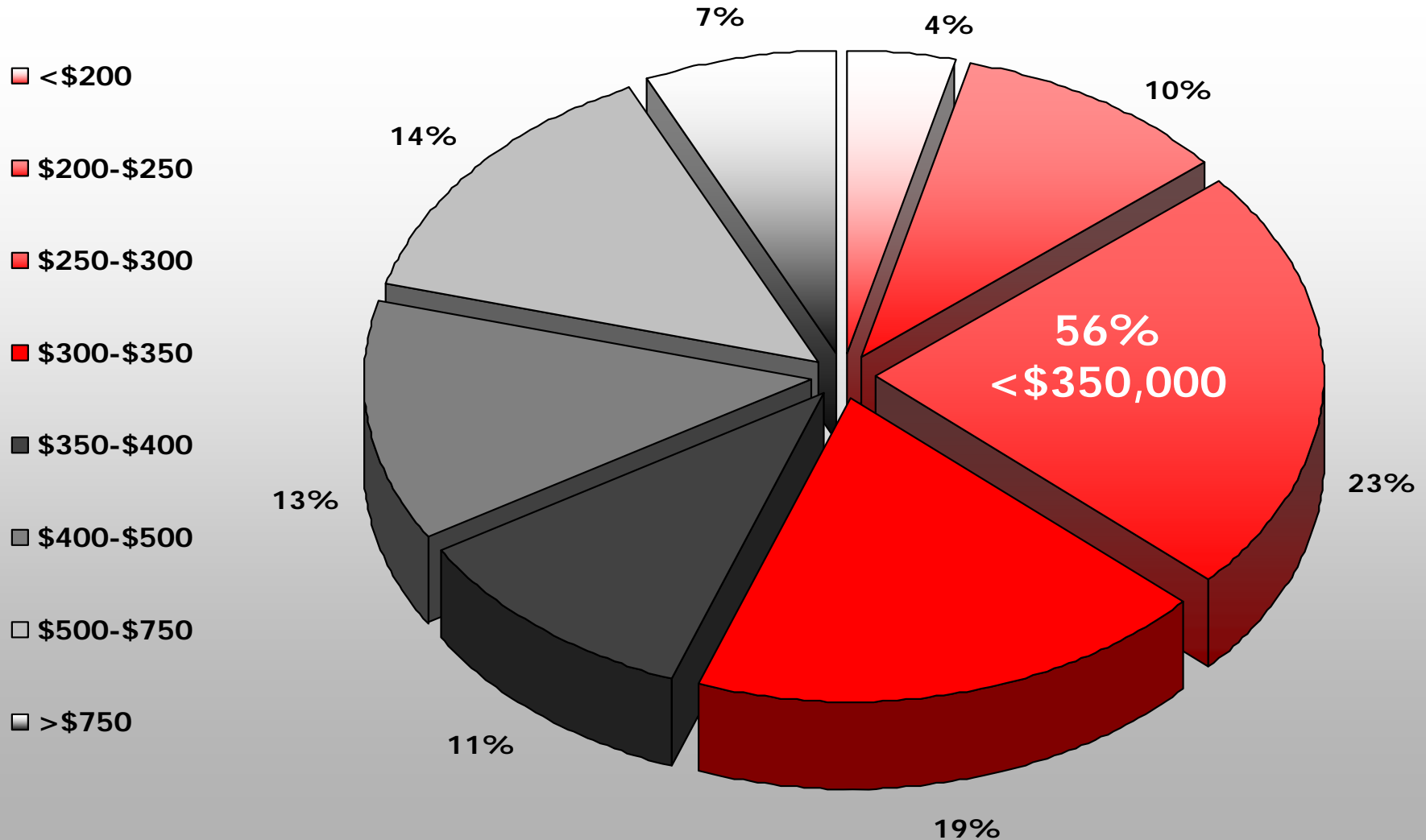



## Metro Seven County Top 15 Cities New Home Activity

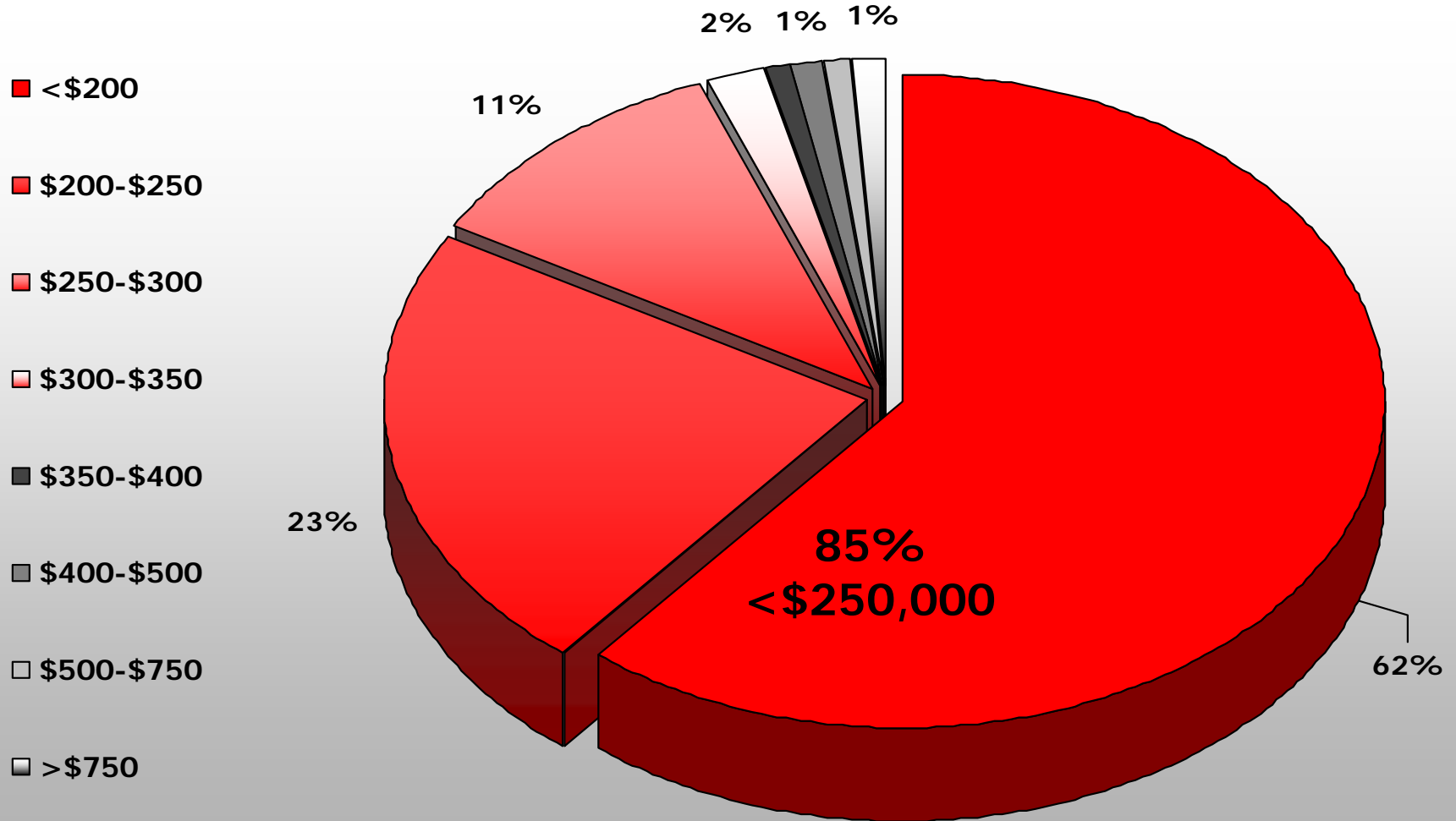
City	County	Ann. Starts	Ann.Closings	VDL	Mo. Supply
Shakopee	Scott	322	265	503	18.7
Blaine	Anoka	274	287	1387	60.7
Woodbury	Washington	233	246	869	44.8
Maple Grove	Hennepin	221	226	853	46.3
Hugo	Washington	180	212	460	30.7
Lakeville	Dakota	140	190	856	72.9
Brooklyn Park	Hennepin	133	197	456	41.1
Plymouth	Hennepin	113	131	213	22.6
Carver	Carver	97	63	248	30.7
Otsego	Wright	87	164	905	124.8
Rosemount	Dakota	84	104	267	38.1
Chanhassen	Carver	80	81	430	64.5
Farmington	Dakota	66	82	563	102.4
Cottage Grove	Washington	64	74	120	22.5
Prior Lake	Scott	60	85	505	101



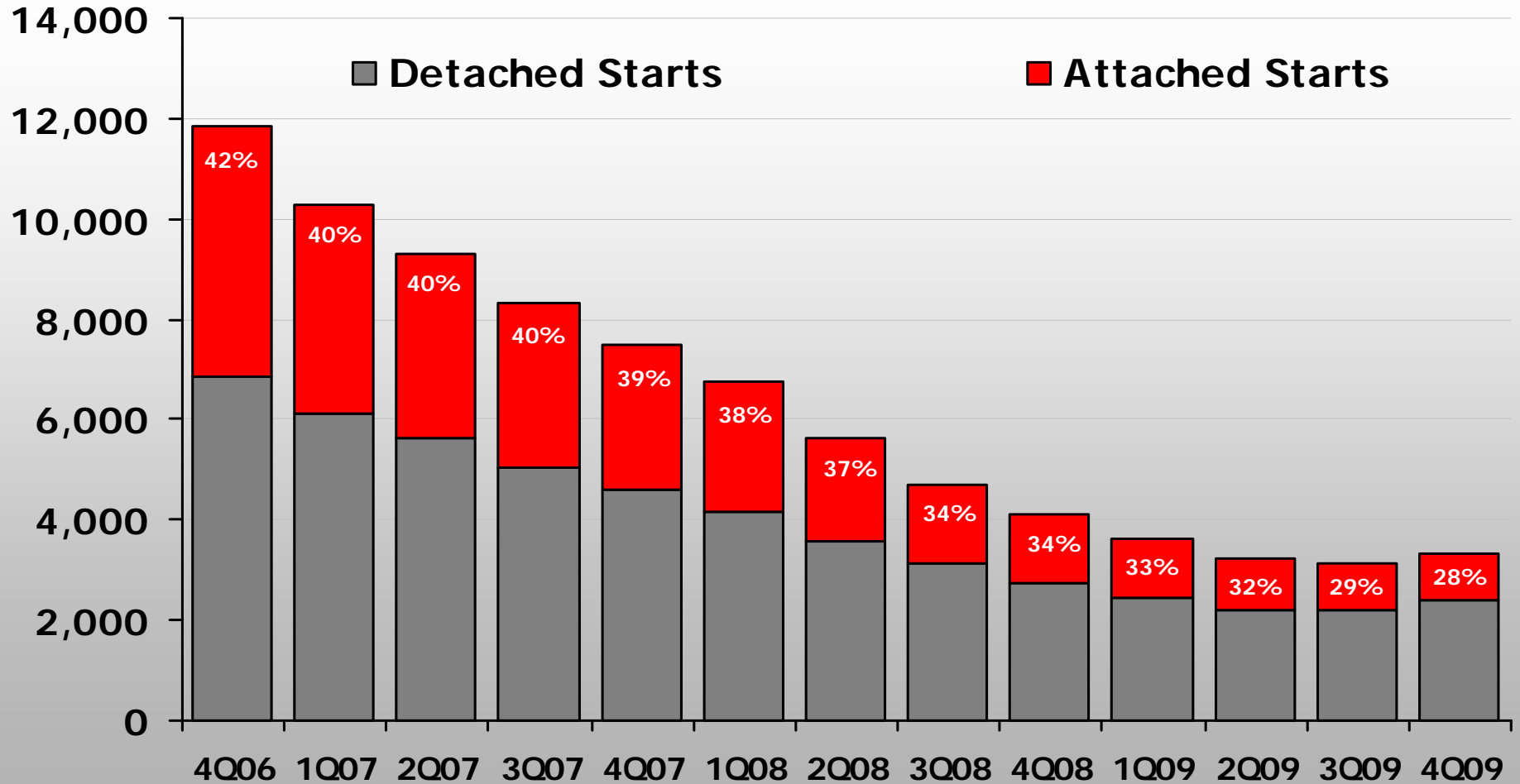
# Metro Seven County Single Family New Home Prices



# Metro Seven County Multi-Family New Home Prices



# Metro Seven County New Home Starts by Product

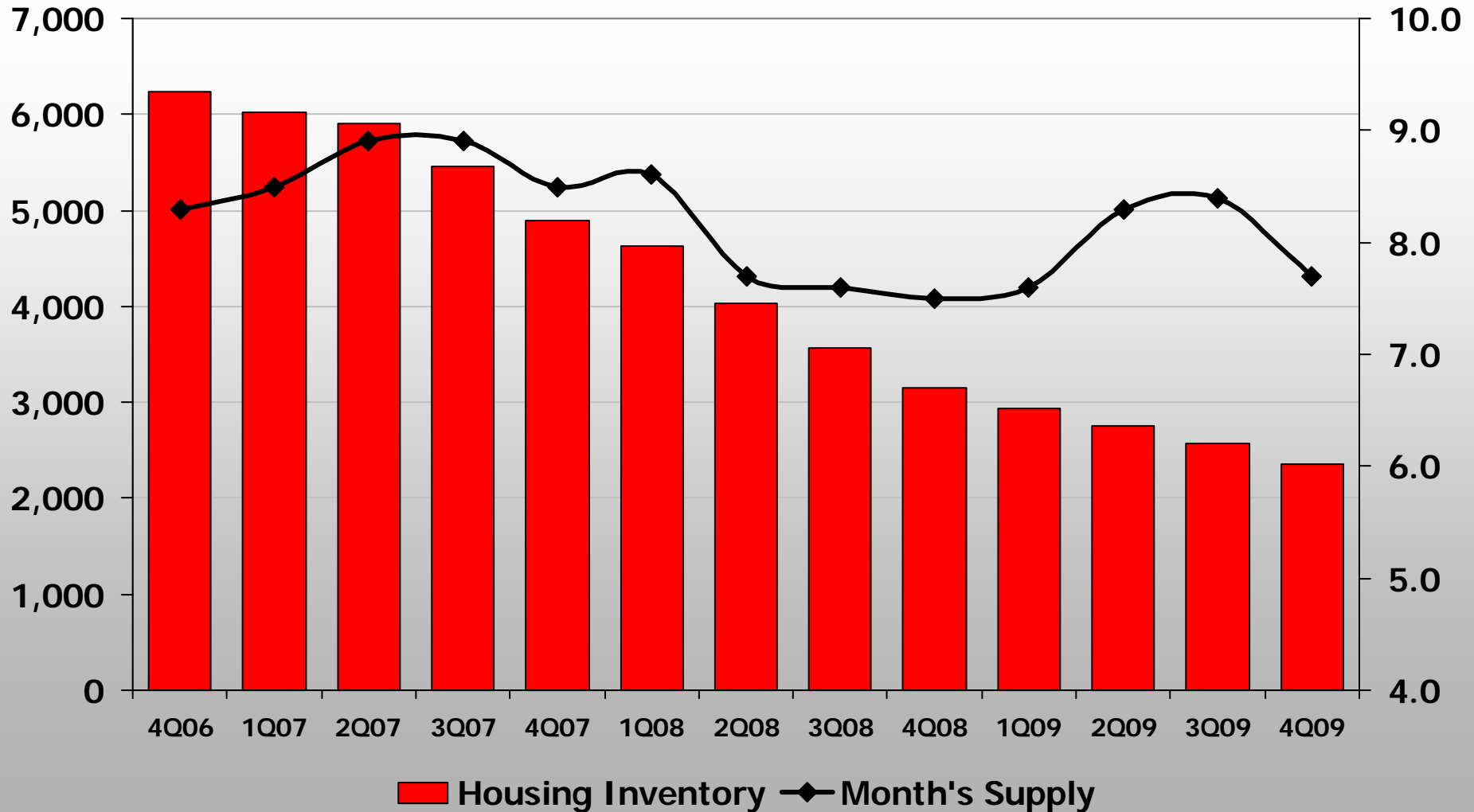


# Housing Inventory

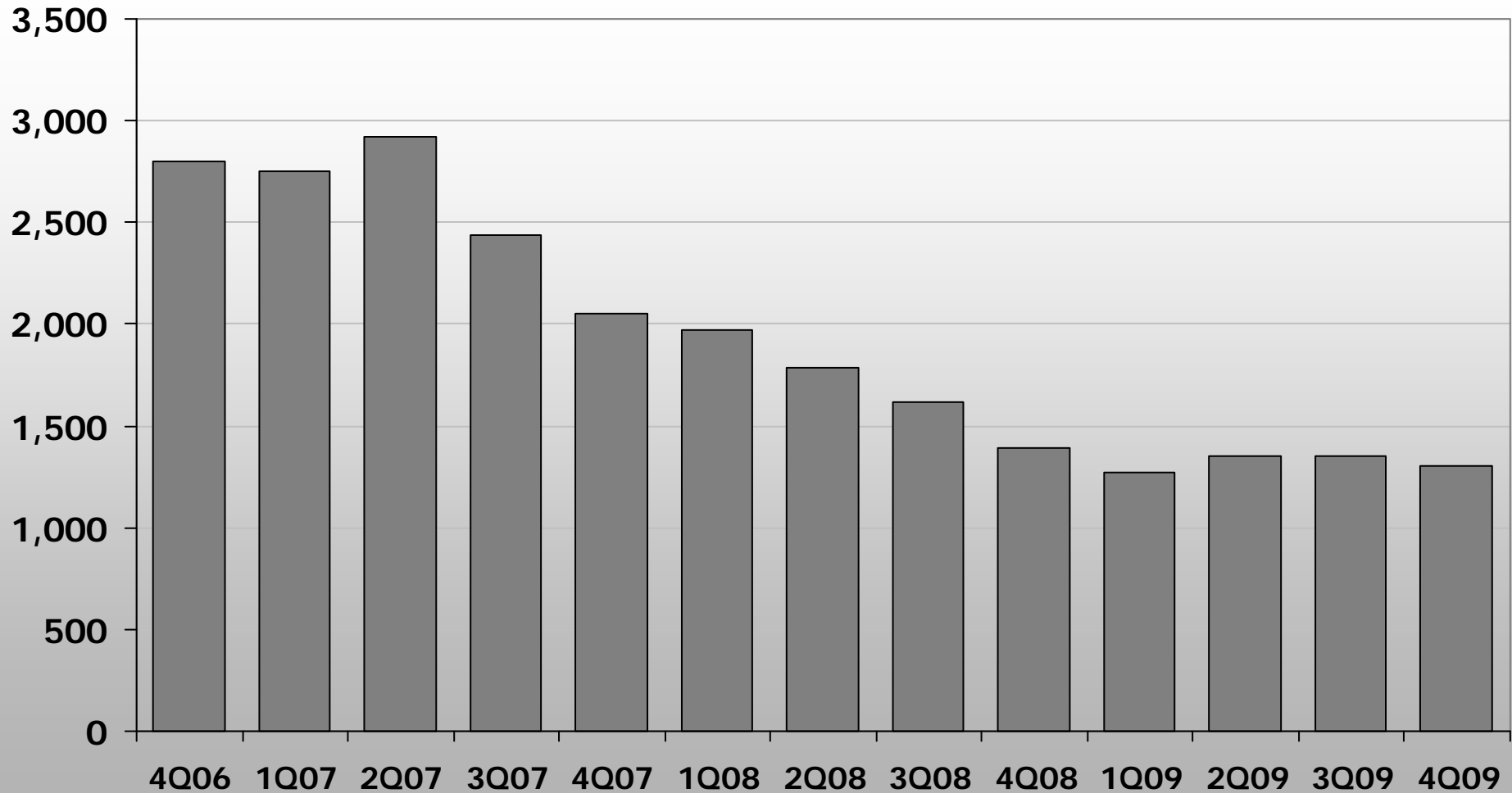
4Q 2009



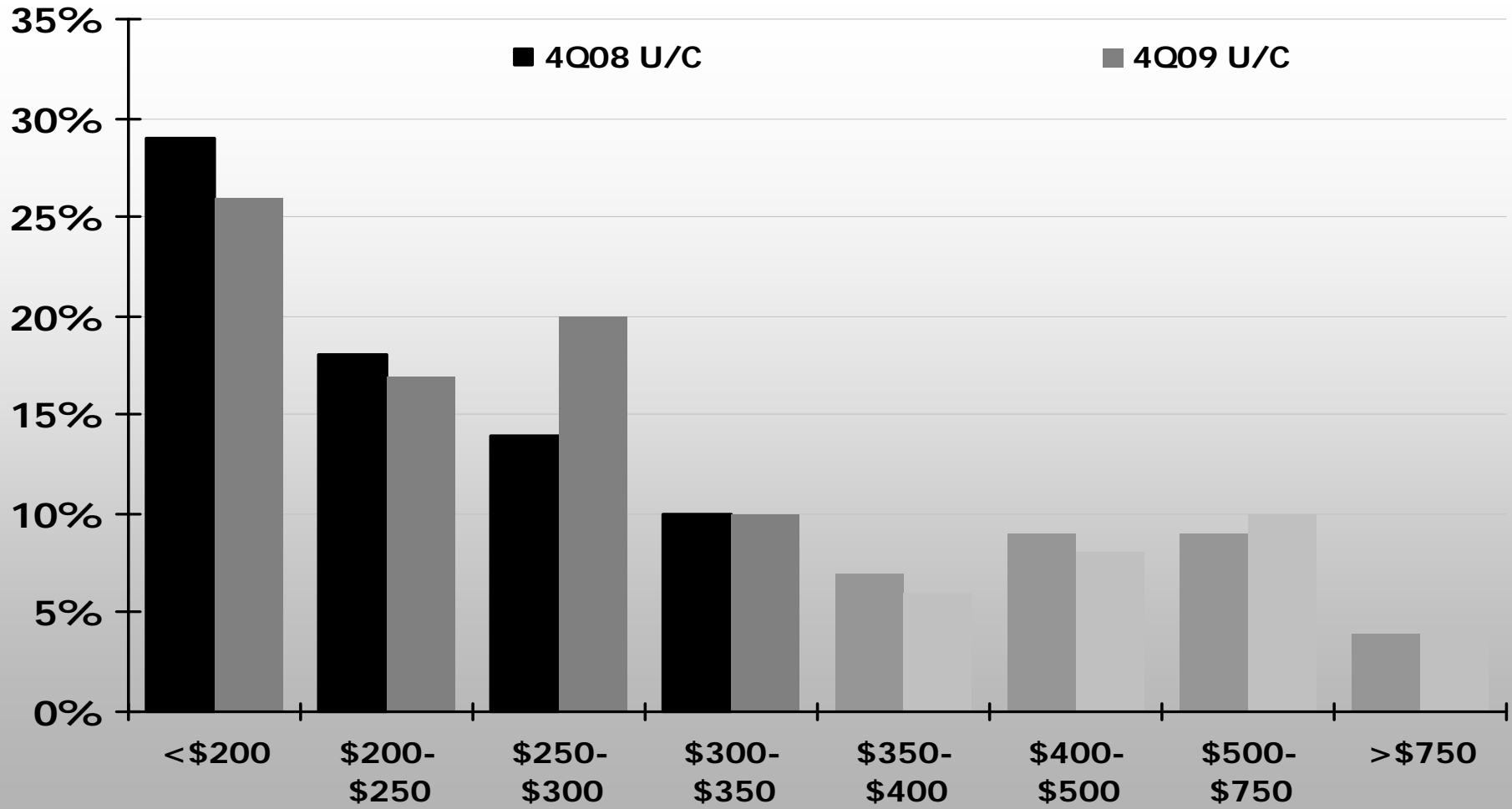
# Metro Seven Counties Housing Inventory



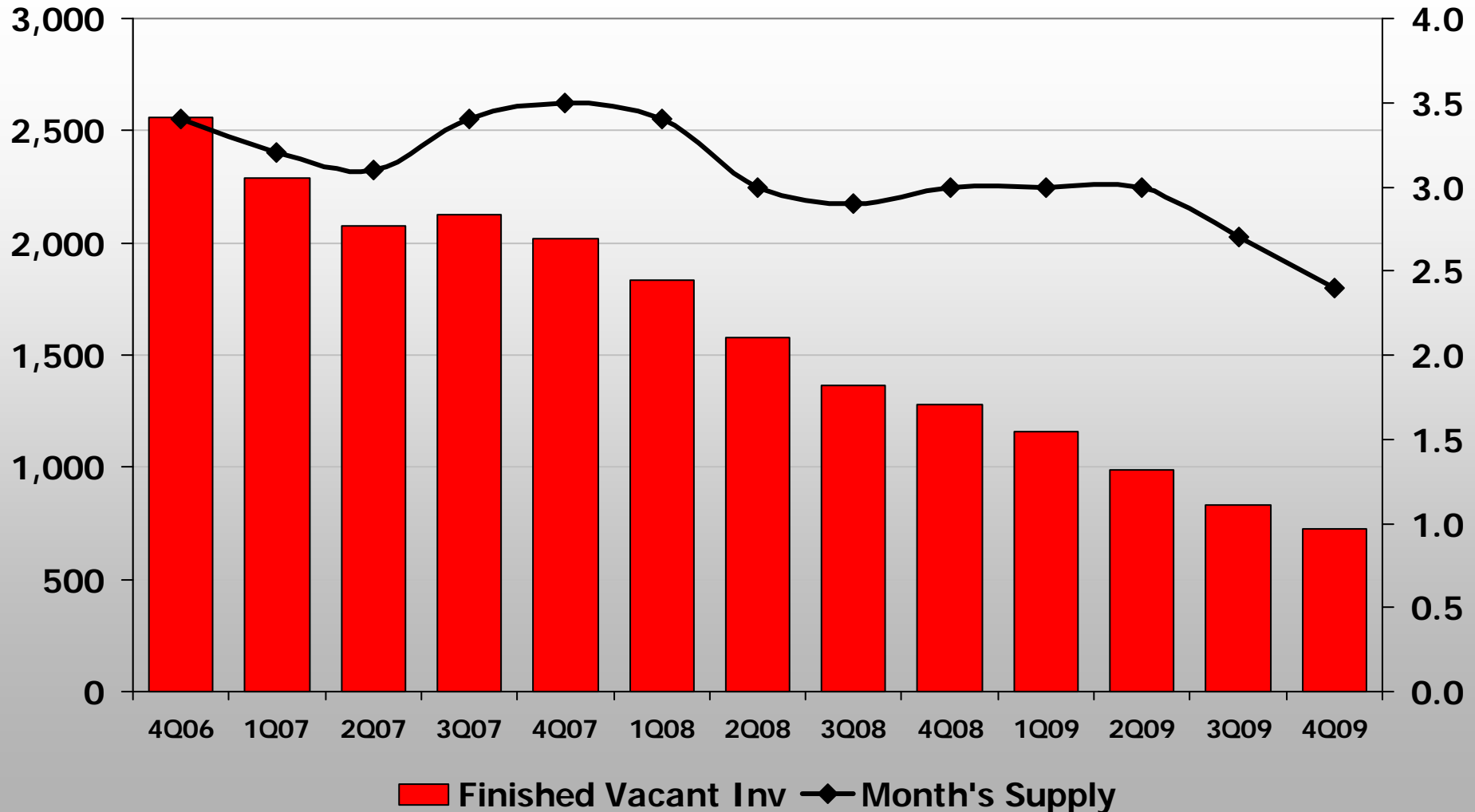
# Metro Seven Counties Units Under Construction



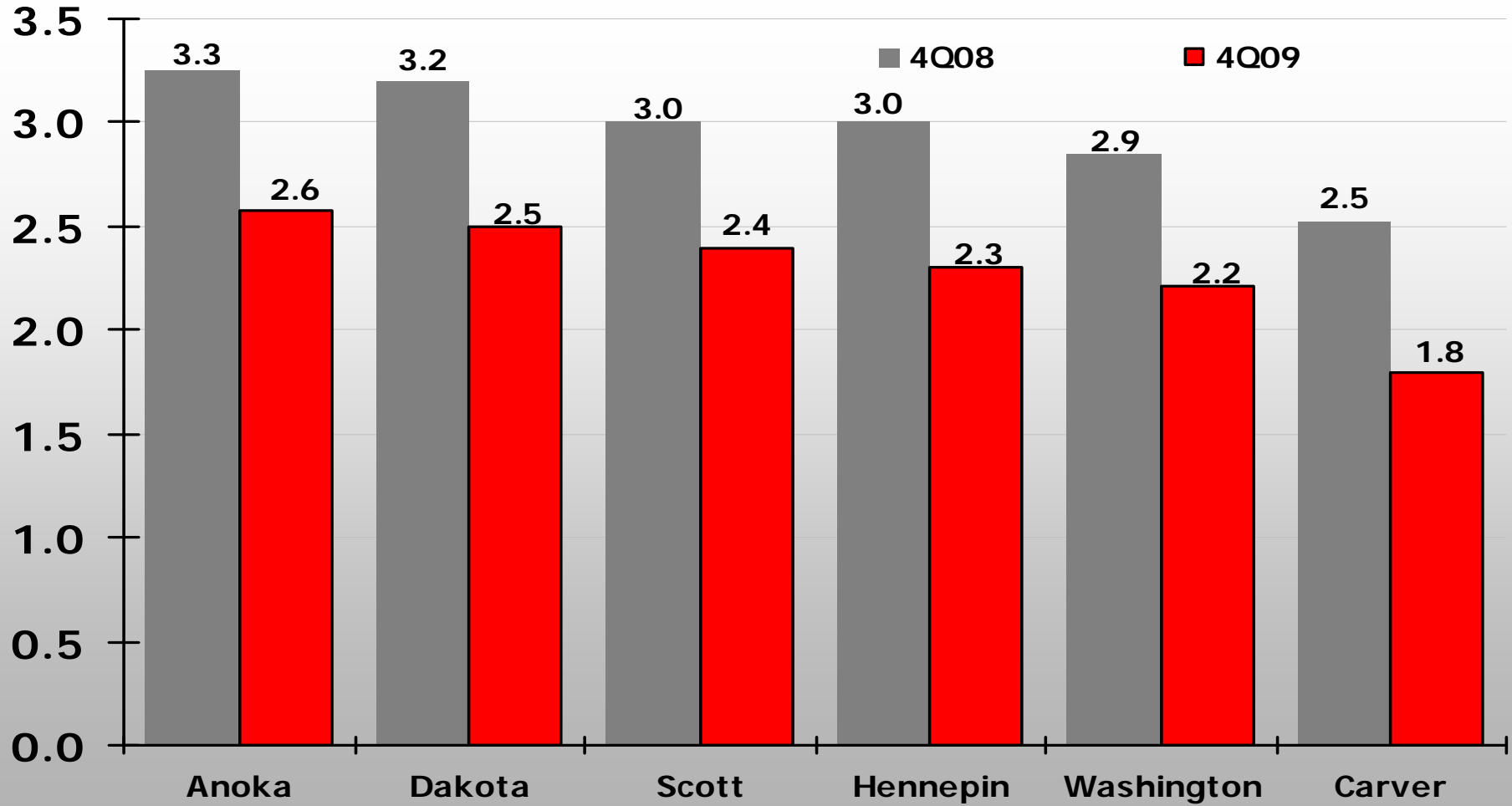
## Metro Seven Counties Under Construction by Price



# Metro Seven Counties Finished Vacant Inventory



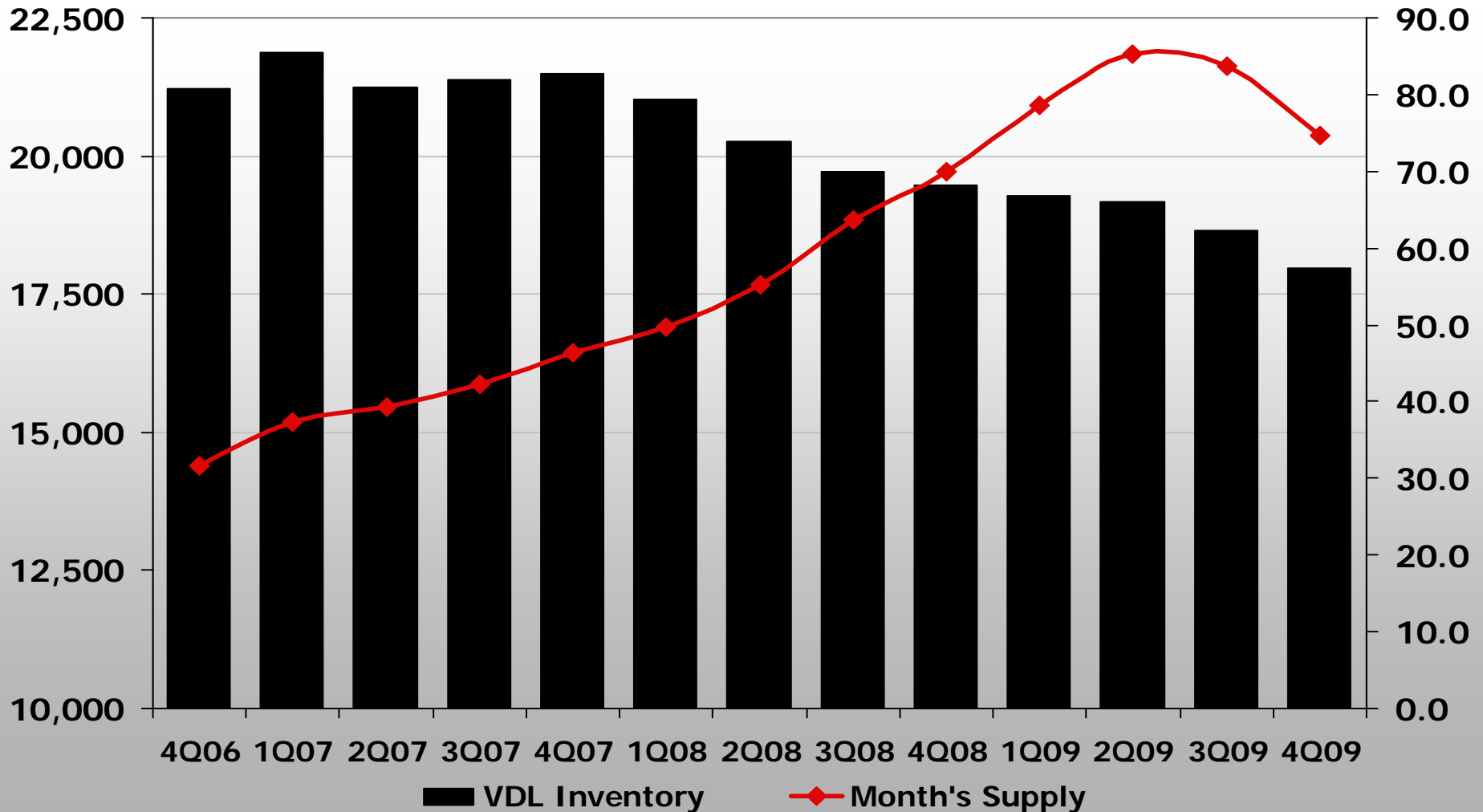
# Metro Seven Counties Finished Months Supply



# Lot Inventory

4Q 2009

# Metro Seven Vacant Developed Lot Inventory

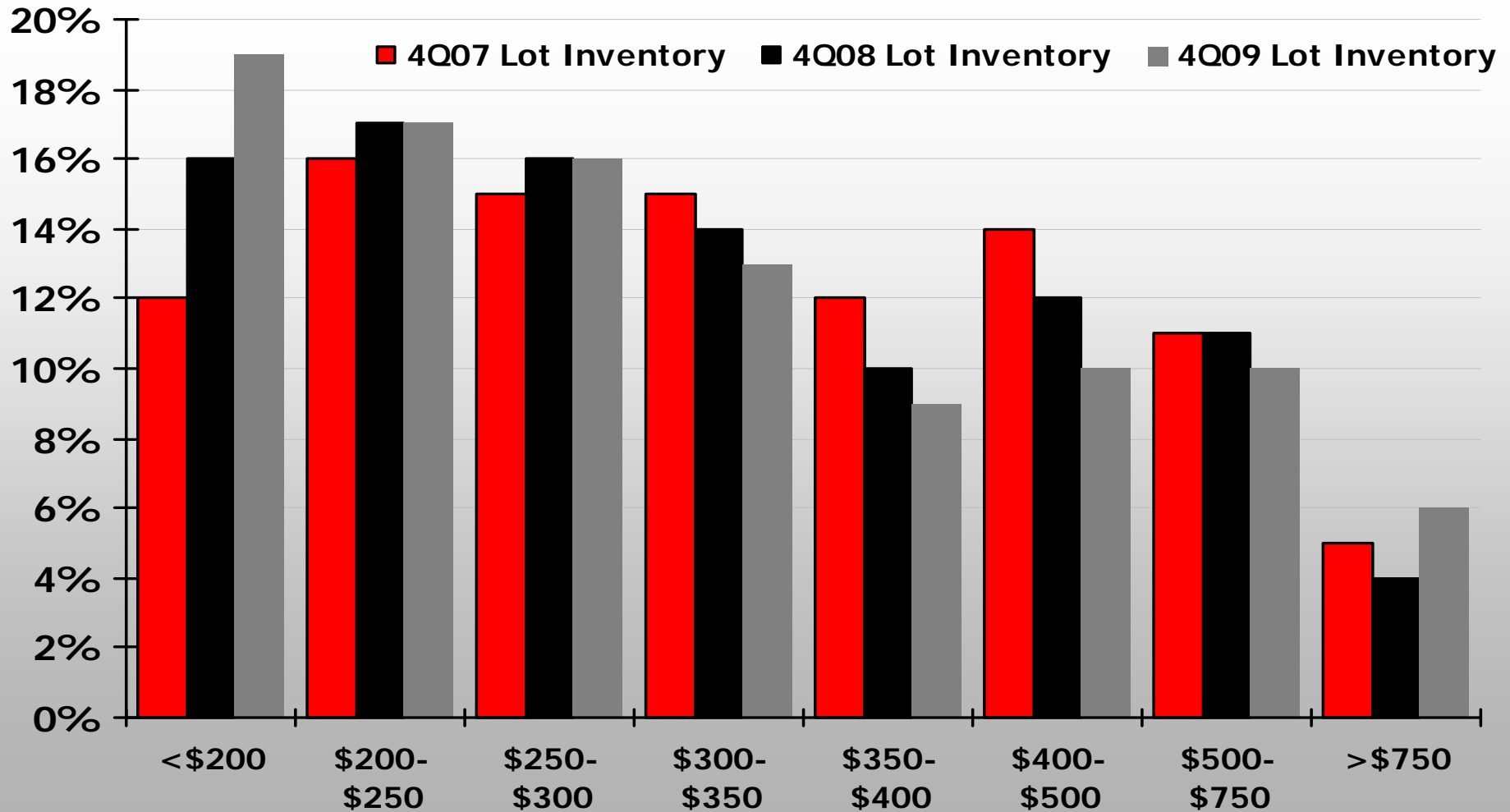


**Vacant Developed Lot Inventory = 17,973 lots**  
**74.7 Months of Supply**

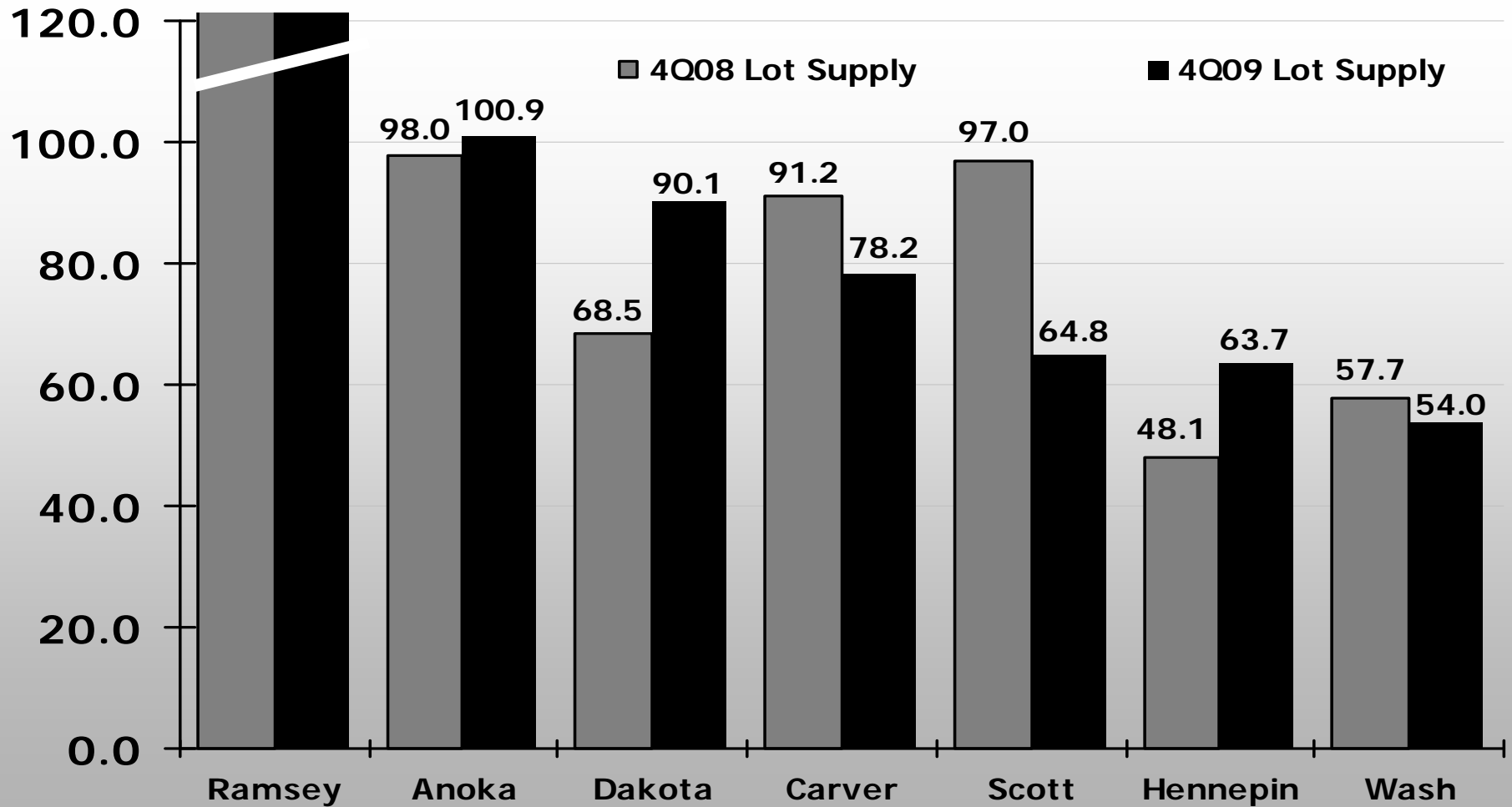
	<b>Lot Delivery</b>	<b>Lot Absorption</b>	<b>Net Change</b>
<b>2005</b>	<b>16,118</b>	<b>12,891</b>	<b>+ 3,227</b>
<b>2006</b>	<b>11,832</b>	<b>8,074</b>	<b>+ 3,758</b>
<b>2007</b>	<b>5,830</b>	<b>5,575</b>	<b>+ 255</b>
<b>2008</b>	<b>1,318</b>	<b>3,338</b>	<b>- 2,020</b>
<b>2009</b>	<b>1,383</b>	<b>2,998</b>	<b>- 1,615</b>
	<b>36,481</b>	<b>32,876</b>	<b>+3,605</b>



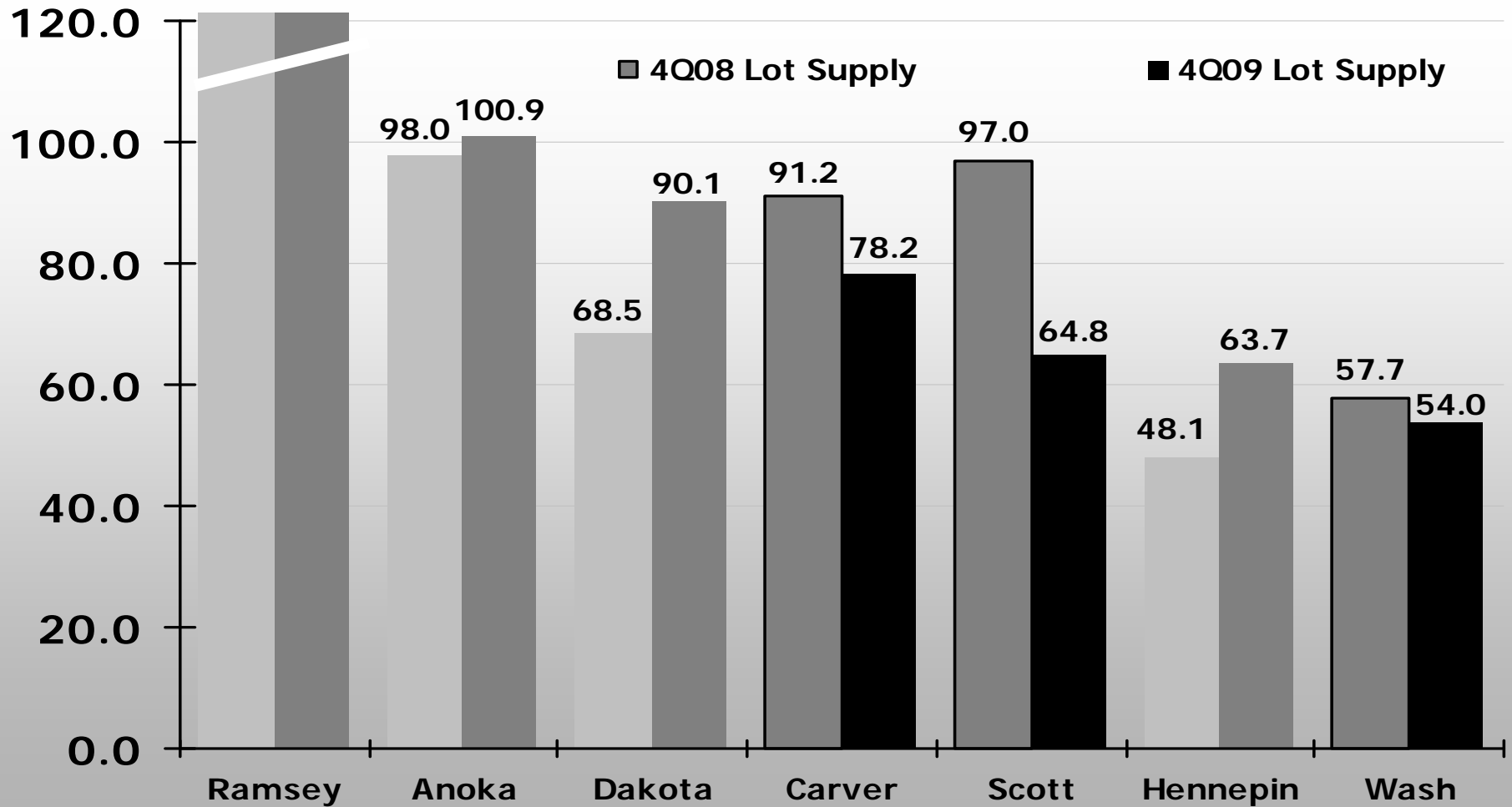
# Metro Seven Counties Lot Supply Price Distribution



# Metro Seven Counties Vacant Developed Lot Supply



# Metro Seven Counties Vacant Developed Lot Supply



# Metro Seven County Lot Inventory Activity

Hennepin

**Starts vs. Lot Deliveries**

Ann Starts	Ann Lot Delivery
634	375

Change  


**Vacant Lot Inventory**

4 <sup>th</sup> Quarter 09'	4 <sup>th</sup> Quarter 08'
3,364	3,623

Months Supply  


Washington

**Starts vs. Lot Deliveries**

Ann Starts	Ann Lot Delivery
558	89

Change  


**Vacant Lot Inventory**

4 <sup>th</sup> Quarter 09'	4 <sup>th</sup> Quarter 08'
2,510	2,979

Months Supply  


Dakota

**Starts vs. Lot Deliveries**

Ann Starts	Ann Lot Delivery
373	148

Change  


**Vacant Lot Inventory**

4 <sup>th</sup> Quarter 09'	4 <sup>th</sup> Quarter 08'
2,806	3,031

Months Supply  


Carver

**Starts vs. Lot Deliveries**

Ann Starts	Ann Lot Delivery
337	403

Change  


**Vacant Lot Inventory**

4 <sup>th</sup> Quarter 09'	4 <sup>th</sup> Quarter 08'
2,195	2,129

Months Supply  


Scott

**Starts vs. Lot Deliveries**

Ann Starts	Ann Lot Delivery
490	174

Change  


**Vacant Lot Inventory**

4 <sup>th</sup> Quarter 09'	4 <sup>th</sup> Quarter 08'
2,644	2,960

Months Supply  


Anoka

**Starts vs. Lot Deliveries**

Ann Starts	Ann Lot Delivery
454	172

Change  


**Vacant Lot Inventory**

4 <sup>th</sup> Quarter 09'	4 <sup>th</sup> Quarter 08'
4,098	3,816

Months Supply  


## Metro Seven County New Home Activity

----- Months of Supply -----

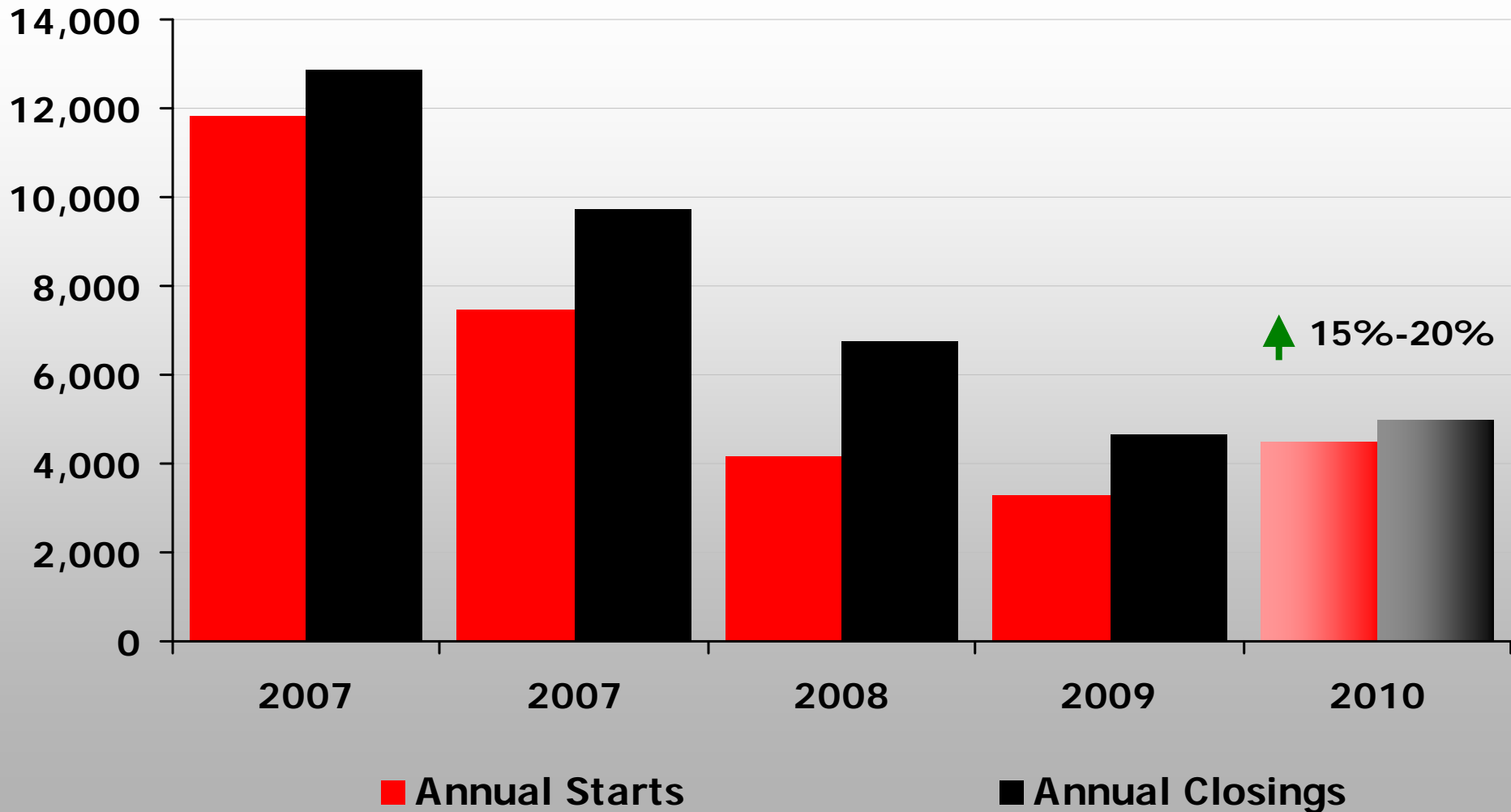
Quarter/ Year	Annual Starts			Vac Developed Lots			Future Supply		VDL Supply		Finished Supply	
	Market	TMA	Share	Market	TMA	Share	Market	TMA	Market	TMA	Market	TMA
4Q05	24,706	12,891	52.2 %	31,227	17,368	55.6 %	20.3	23.5	15.2	16.2	3.9	2.0
1Q06	22,628	11,790	52.1 %	32,646	18,024	55.2 %	26.1	31.1	17.3	18.3	3.6	2.1
2Q06	19,411	10,879	56.0 %	33,347	18,388	55.1 %	32.7	38.4	20.6	20.3	3.7	2.6
3Q06	17,011	9,473	55.7 %	34,437	19,883	57.7 %	42.5	50.2	24.3	25.2	4.1	3.1
4Q06	14,274	8,074	56.6 %	35,982	21,228	59.0 %	50.0	58.1	30.2	31.6	4.7	3.4
1Q07	12,312	7,047	57.2 %	36,544	21,879	59.9 %	57.3	65.7	35.6	37.3	4.6	3.2
2Q07	10,765	6,482	60.2 %	35,879	21,239	59.2 %	69.8	77.5	40.0	39.3	4.9	3.1
3Q07	9,169	6,057	66.1 %	35,917	21,369	59.5 %	82.4	84.0	47.0	42.3	5.1	3.4
4Q07	7,894	5,575	70.6 %	36,006	21,497	59.7 %	94.8	87.9	54.7	46.3	5.0	3.5
1Q08	6,898	5,078	73.6 %	35,430	21,035	59.4 %	108.4	96.5	61.6	49.7	5.1	3.4
2Q08	5,682	4,398	77.4 %	34,538	20,268	58.7 %	134.8	114.7	72.9	55.3	4.7	3.0
3Q08	4,734	3,713	78.4 %	34,256	19,717	57.6 %	163.5	138.9	86.8	63.7	4.9	2.9
4Q08	4,158	3,338	80.3 %	33,952	19,477	57.4 %	185.9	153.7	98.0	70.0	5.2	3.0
1Q09	3,623	2,943	81.2 %	33,675	19,279	57.3 %	213.2	174.2	111.5	78.6	5.1	3.0
2Q09	3,244	2,698	83.2 %	33,555	19,181	57.2 %	237.3	188.4	124.1	85.3	5.3	3.0
3Q09	3,149	2,674	84.9 %	32,922	18,650	56.6 %	244.0	189.7	125.5	83.7	5.1	2.7
4Q09	3,319	2,887	87.0 %	32,161	17,973	55.9 %	231.1	175.6	116.3	74.7	4.6	2.4



# Things to Look for...

- Jobs, Jobs & Jobs
- Consumer Confidence
- Real Housing Demand – Once Tax Credit Expires
- Banks Lending New Money
- Price Stabilization
- Resale Market Continued Strength
- Shifting of Lots – Already Happening
- .....

# Twin Cities New Construction Forecast – 10'



**Thank You**