

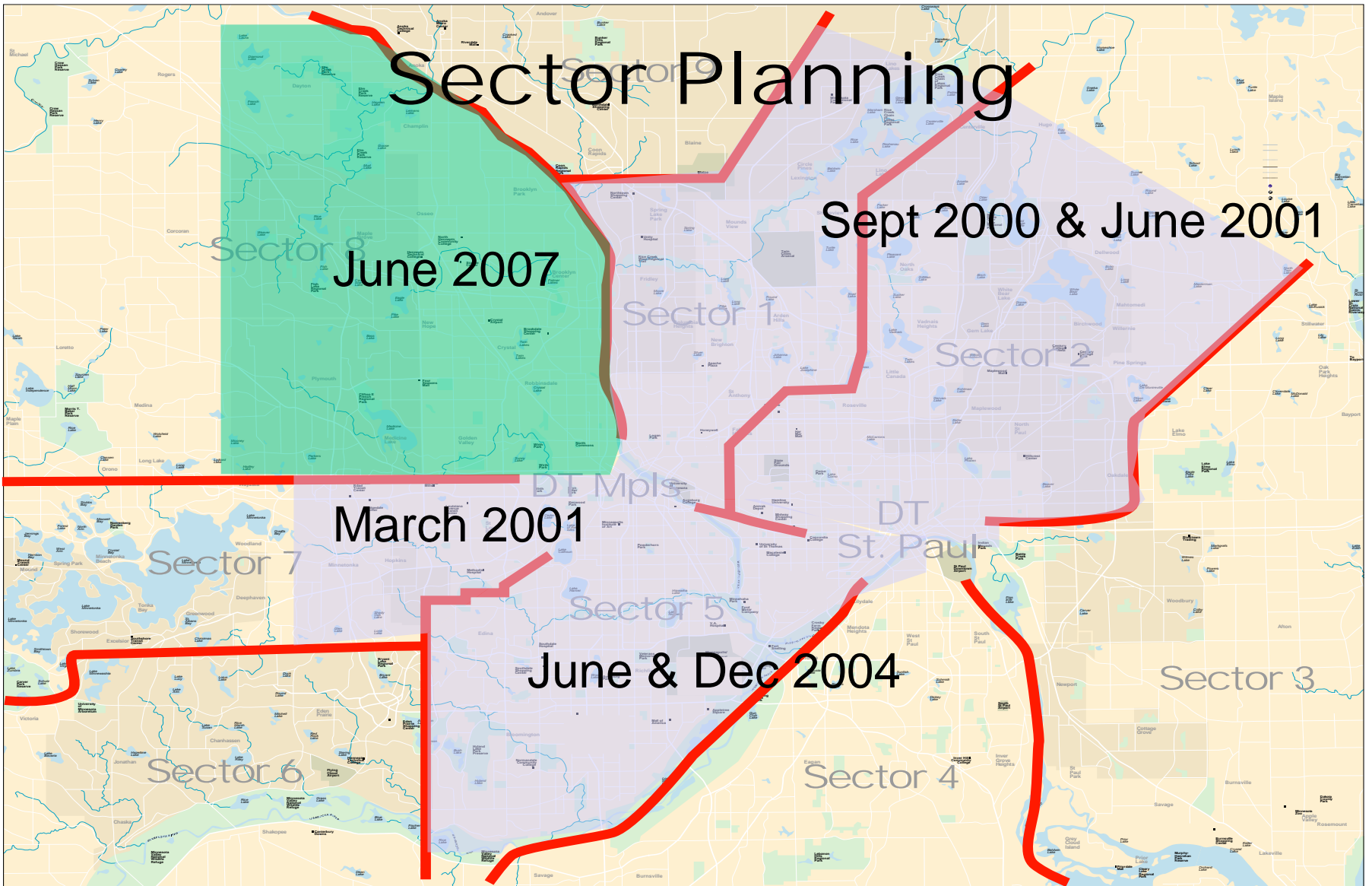
# Sector Planning

Sept 2000 & June 2001

June 2007

March 2001

June & Dec 2004

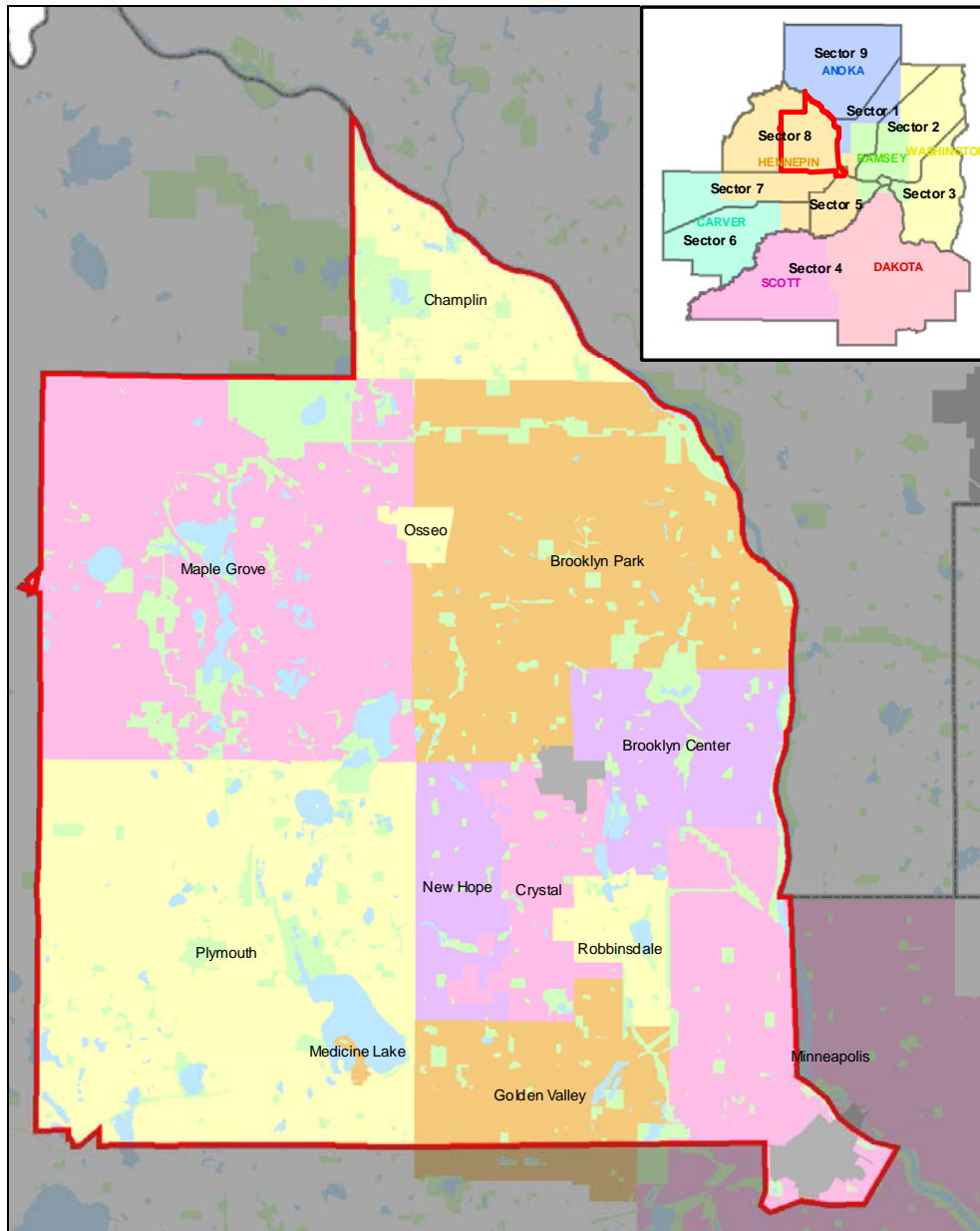


Metro Transit



# Northwest Metro

- 15% (396,000) of region's population
- 20% (314,000) of region's employment
- 45 bus routes
- 119 peak buses
- 65 midday buses
- 12% of Metro Transit and Met Council system rides



# Key Objectives

- Simplify system
- Faster service to major destinations
- Improve connections & reliability
  - Enhanced timed - transfers especially in off-peak
  - Better neighborhood to neighborhood connections
  - Grid route network where appropriate
- Optimize efficiency of routes & schedules
- Integrate new facilities & future plans

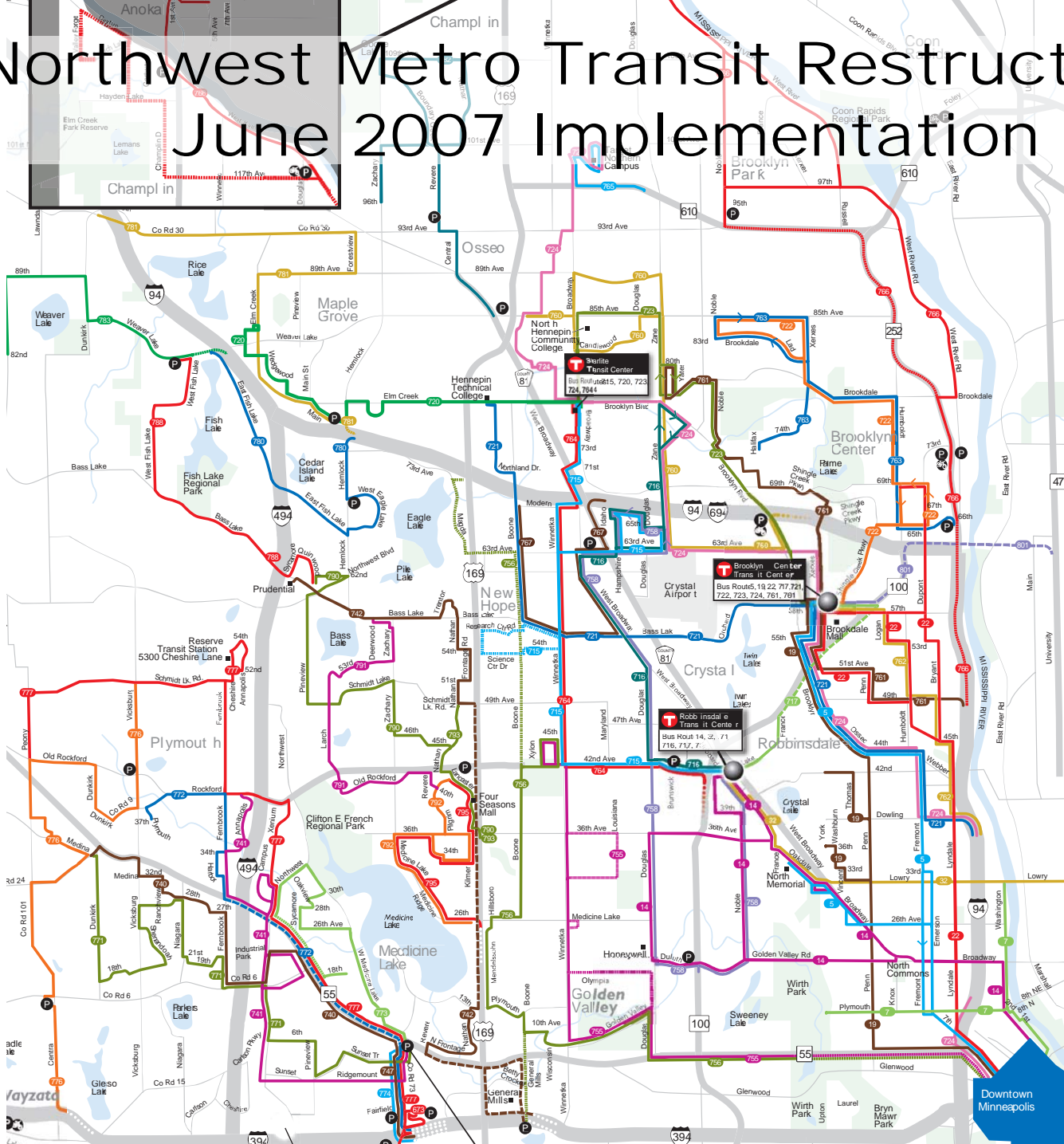
# Timeline

- 2005: analysis, stakeholder input, plan development
- 2006: stakeholder & public review, plan modification & approval
- **June 2, 2007: Phase I implementation begins**
- 2008: Phase II with expanded Starlite Transit Center
- Future Growth

# June Implementation

- June 2, 2007: Phase I implementation begins
  - focused on local network
  - new Penn Ave crosstown
  - improved route connections in Brooklyn Center
  - new connections at Starlite in Brooklyn Park
  - new Route 720 Brooklyn Park – Maple Grove
- Customer Information
  - website, press release, media coverage
  - brochures on buses, neighborhoods, schedule outlets
  - Info at bus stops
  - staff on street before and after June 2<sup>nd</sup>

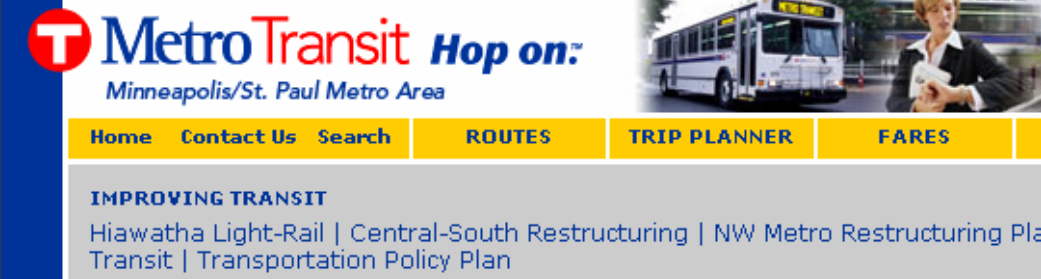
# Northwest Metro Transit Restructuring June 2007 Implementation





# Project Info on-line

- Process
- Existing Conditions Report
- Demographics
- Meetings
- Survey
- Plans



## NW Metro Transit Restructuring Study

### A plan to improve transit in the northwest metro

The Northwest Metro Transit Restructuring Plan is underway – a project to improve service in the area west of the Mississippi River and north of Highway 55.

Cities in the study area include Brooklyn Center, Brooklyn Park, Champlin, Crystal, Golden Valley, Maple Grove, New Hope, north Minneapolis, Osseo, Plymouth and Robbinsdale.

The project is in its early stages, working toward a 2006 implementation. Metro Transit is meeting with community leaders



Metro Transit

