

Central Corridor Light Rail Transit

Transportation Committee
January 23, 2012



*Improving
mobility*

*Easing
congestion*

*Strengthening
our communities*

 Metropolitan Council

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Today's Topics



- Business Marketing Contract
- Contract Amendment for Environmental Testing and Monitoring during Construction

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Business Marketing Contract

2012-26

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Background 2011

- April : Supplemental Environmental Assessment (SEA) recommends promotional and marketing activities
- June: Collaboration of 10 business organizations requested marketing program
- September: Met Council approved \$1.2 million from contingency funds to market businesses
- October: CCPO worked with advisory committee to develop and issue RFP

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Scope of Work



- Goal is attract customers to corridor businesses
- Marketing program will be from Spring 2012 to Spring 2014

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Selection Process



- Evaluation of Proposals
- Evaluation panel partners
 - Model Cities
 - Southeast Business Association
 - City of Saint Paul
 - Hmong American Partnership
 - City of Minneapolis
 - Metro Transit Marketing
 - CCPO Community Outreach
- Reference check and follow up questions

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DBE Goal of 15%

Oct. 27, 2011 DBE/Prime Mixer



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Rationale and Funding



- Met Council does not have capacity or experience to implement a corridor wide two year marketing program
- Funds for this contract approved by Met Council in September 2011 from project contingency

Recommendation



- Authorize Regional Administrator to:
 - Execute appropriate joint powers agreement(s) with local authorities
 - Execute contract with Mod & Company for a two year professional services contract in an amount not to exceed \$1.2 million



Contract Amendment for Environmental Testing and Monitoring during Construction

2012-27

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Background



- 2010-Council executed contract with Braun Intertec for environmental testing and monitoring during construction
- Contract amount was \$799,229

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Rationale and Funding



- Provides additional project management hours
- Provides additional field staff time to manage unforeseen conditions
- Funding available in project contingency

Braun Intertec Monitoring Activities



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Recommendation



- Authorize Regional Administrator to execute a contract amendment with Braun Intertec in an amount not to exceed \$250,000
 - total amended contract value of \$1,049,229.26

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More Information



Check out our website:

- www.centralcorridor.org

Contact the Central Corridor Project Office:

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