

Transportation Advisory Board
of the Metropolitan Council of the Twin Cities

ACTION TRANSMITTAL

No. 2010-48

DATE: July 14, 2010
TO: Transportation Advisory Board
FROM: Technical Advisory Committee
SUBJECT: TDM Evaluation and Implementation Study

MOTION: That the TAB recommend acceptance of the TDM Evaluation and Implementation Study to the Metropolitan Council and consider the study recommendations involving CMAQ-funded TDM programs.

BACKGROUND AND PURPOSE OF ACTION: The Metropolitan Council hired a consultant to evaluate the regional Travel Demand Management (TDM) program being carried out with the use of CMAQ funds distributed to five TDM partners (Metro Transit, St Paul Smart Trips, Minneapolis TMO, 494 Commuter Services and Anoka County TMO). This study includes an evaluation of the current TDM program with recommendations for future funding and ongoing evaluation. Included in the study are recommendations to develop a competitive process for additional CMAQ funds for new and innovative projects from any of the current TDM partners or other interested parties to be led by the TAB and its technical committees.

ROUTING

TO	ACTION REQUESTED	DATE COMPLETED
TAC Funding & Programming Committee	Review & Recommend	June 17, 2010
Technical Advisory Committee	Review & Recommend	July 7, 2010
TAB Programming Committee	Review & Recommend	
Transportation Advisory Board	Review & Recommend	
Metropolitan Council	Review and Accept	