

# *Vision and Goals Discussion*

Committee of the Whole



November 16, 2011



# Committee sessions

**□ November Vision and Goals**

## **NEXT STEPS**

**□ January Vision and Outreach**

**□ 2013 Sustainable Development Plan adopted**

**□ 2014 Regional Development Framework adopted**

**□ 2014-15 TPP/WRMP/Parks**

**□ 2015 Systems Statements**

# Today's session:



***Vision &  
Goals***

**Regional  
Development  
Framework**

**Sustainable  
Development  
Plan**



# The Vision

- ✓ **Aspirational** – offers compelling, clear images of where the region should be heading and why?
- ✓ **Leadership tool** -- gives shape and direction to regional action

Is it bold and courageous?

Does it stretch the region?

Is it exciting and does it make us proud?

# The Vision

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## Themes from Council workshops:

- ✓ Transportation/Transit
- ✓ Housing
- ✓ Increased opportunities

# The Vision

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## Transportation/Transit:

- ✓ Create a 21<sup>st</sup> Century transportation and transit system with a sustainable financing structure that allows the region to grow and to be healthy and vital

# The Vision

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## Housing:

- ✓ Build and preserve vibrant, strong communities that offer a range of affordable housing options for all



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## Increased opportunities:

- ✓ Play a leadership role increasing and preserving housing and economic opportunities throughout the region

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## Council Values:

- ✓ Partnerships, consensus, collaboration
- ✓ Evidence-based decision-making (priorities)
- ✓ Innovation (breaking down the silos)

# The Vision

## *Framing Questions*

**1. What are the elements for a high quality of life for *ALL* our residents?**



# *Elements of a high-quality of life.*

- ▶ safe housing for all residents
- ▶ livable wages for all households
- ▶ residents engaged in community
- ▶ neighborhoods that work

# The Vision

## *Framing Questions*

**2. What makes a healthy region?**



## *Elements of a healthy region:*

- ▶ broad, resilient job market
- ▶ quality schools, technical schools, universities/colleges
- ▶ effective transit system
- ▶ valued natural resources

# The Vision

## *Framing Questions*

**3. What contributes to a vibrant economy?**



## *Elements of a vibrant economy:*

- ▶ flexible, comprehensive educational system
- ▶ engaged business community
- ▶ skilled, motivated workforce
- ▶ supportive infrastructure



# The Vision

## *Framing Questions*

**4. Why is it important for the region to have a strong sense of place?**



## *Elements of a strong sense of place.*

- ▶ residents committed to improving their communities, building a legacy for future generations
- ▶ residents have ties to broader region and pride in where they live and work

## *Framing Questions*

**5. What is essential infrastructure and what are essential regional services? How do we move toward fair access to these resources? How do we move toward closing the income/job/housing/wealth gap?**

## *Elements of essential infrastructure:*

- ▶ highways, transit, aviation, freight facilities
- ▶ parks, trails, open spaces
- ▶ sewer, water, public utilities
- ▶ communications and information technology
- ▶ human capital

## *Elements of fair access:*

- ▶ inclusion
- ▶ user friendly
- ▶ ease of understanding
- ▶ convenience

## *Elements of a closing gaps:*

- ▶ partnerships: public, private, non-profits, foundations, institutions
- ▶ early childhood education
- ▶ access to technology, information

# The Vision

## *Framing Questions*

**6. If we achieve our vision, how will the region be different? What will it look like? (What does a fully built-out transit corridor system look like?)**



## *Elements of the regional vision:*

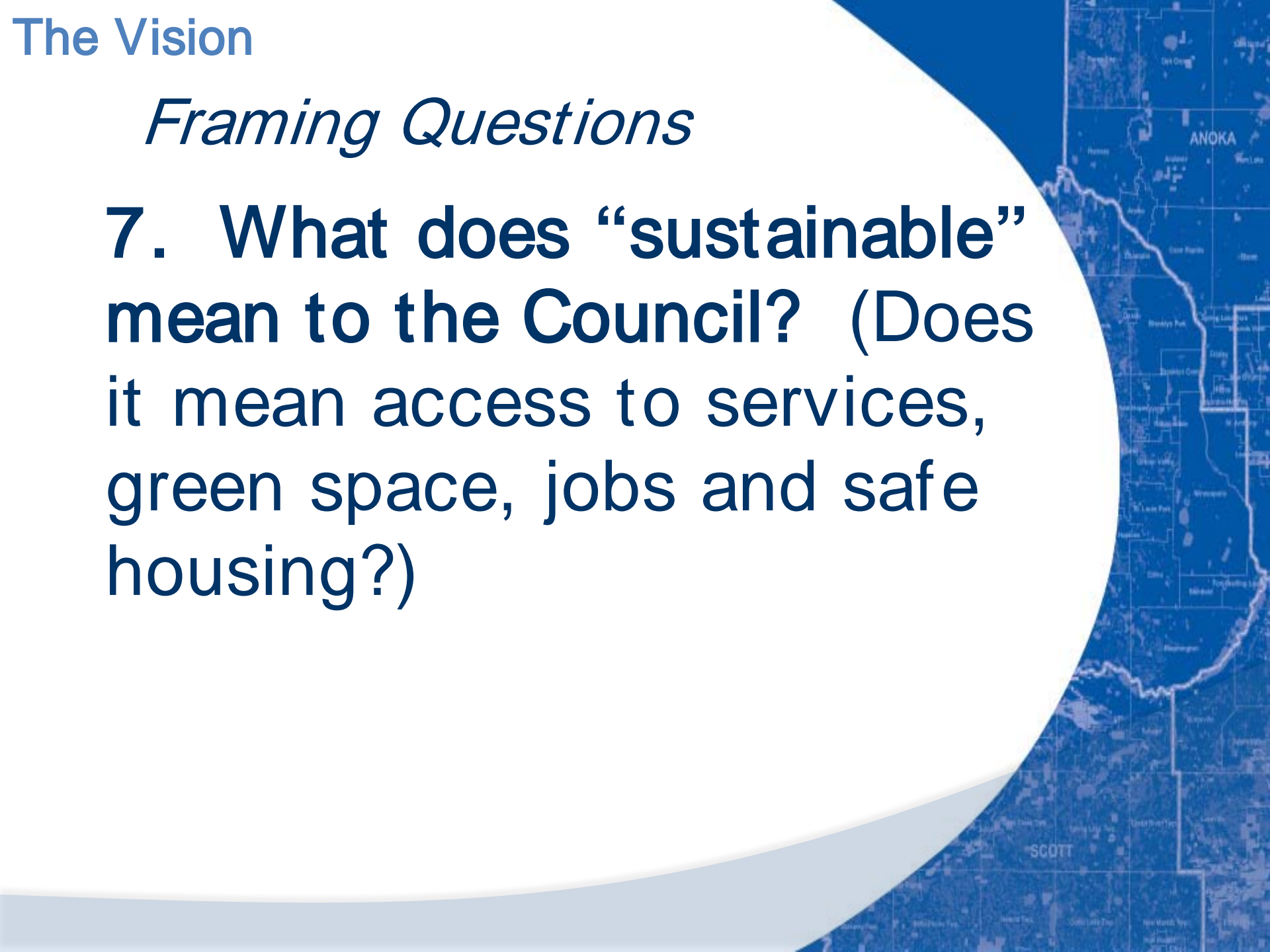
- ▶ range of housing types, densities and locations
- ▶ safe, walkable and vibrant neighborhoods
- ▶ healthy ecosystems and networks of natural resource corridors
- ▶ strong, regional economy and subregional/corridor micro economies



# The Vision

## *Framing Questions*

**7. What does “sustainable” mean to the Council? (Does it mean access to services, green space, jobs and safe housing?)**



## *Elements of sustainability:*

- ▶ access to infrastructure
- ▶ access to neighborhood services
- ▶ access green spaces
- ▶ access to jobs
- ▶ access to safe housing
- ▶ access to clear air and water

## *Framing Questions*

**8. Who are our stakeholders? How do we engage them in a meaningful discussion about the future of our region?**



# *Elements of a regional stakeholder community:*

## *INTERNAL* Council:

- ▶ TAB/TAC
- ▶ Corridors of Opportunity
- ▶ LUAC
- ▶ MPOSC

# *Elements of a regional stakeholder community:*

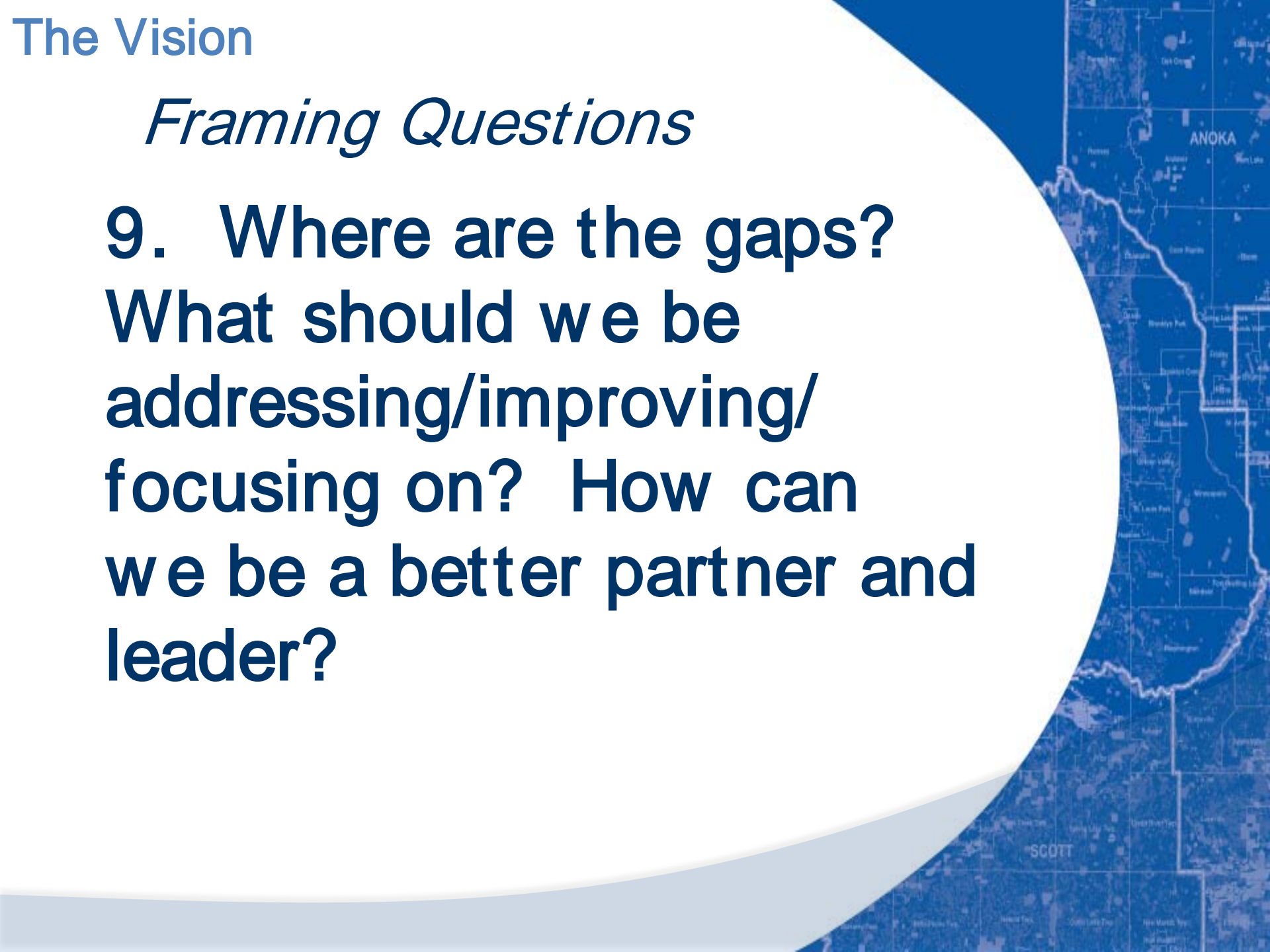
## ***EXTERNAL* Council:**

- ▶ local governments
- ▶ development community
- ▶ housing & environmental advocates
- ▶ environmental advocates
- ▶ non-profits/community groups
- ▶ universities and think-tanks

# The Vision

## *Framing Questions*

**9. Where are the gaps?  
What should we be  
addressing/improving/  
focusing on? How can  
we be a better partner and  
leader?**



## *Elements of a regional stakeholder community gaps:*

- ▶ business & corporate community
- ▶ rural and agricultural advocates
- ▶ traditionally under represented and community of color
- ▶ youth and young adults

# The Vision

## *Framing Questions*

10.

