



# I-35W Bus Rapid Transit Update

Metropolitan Council

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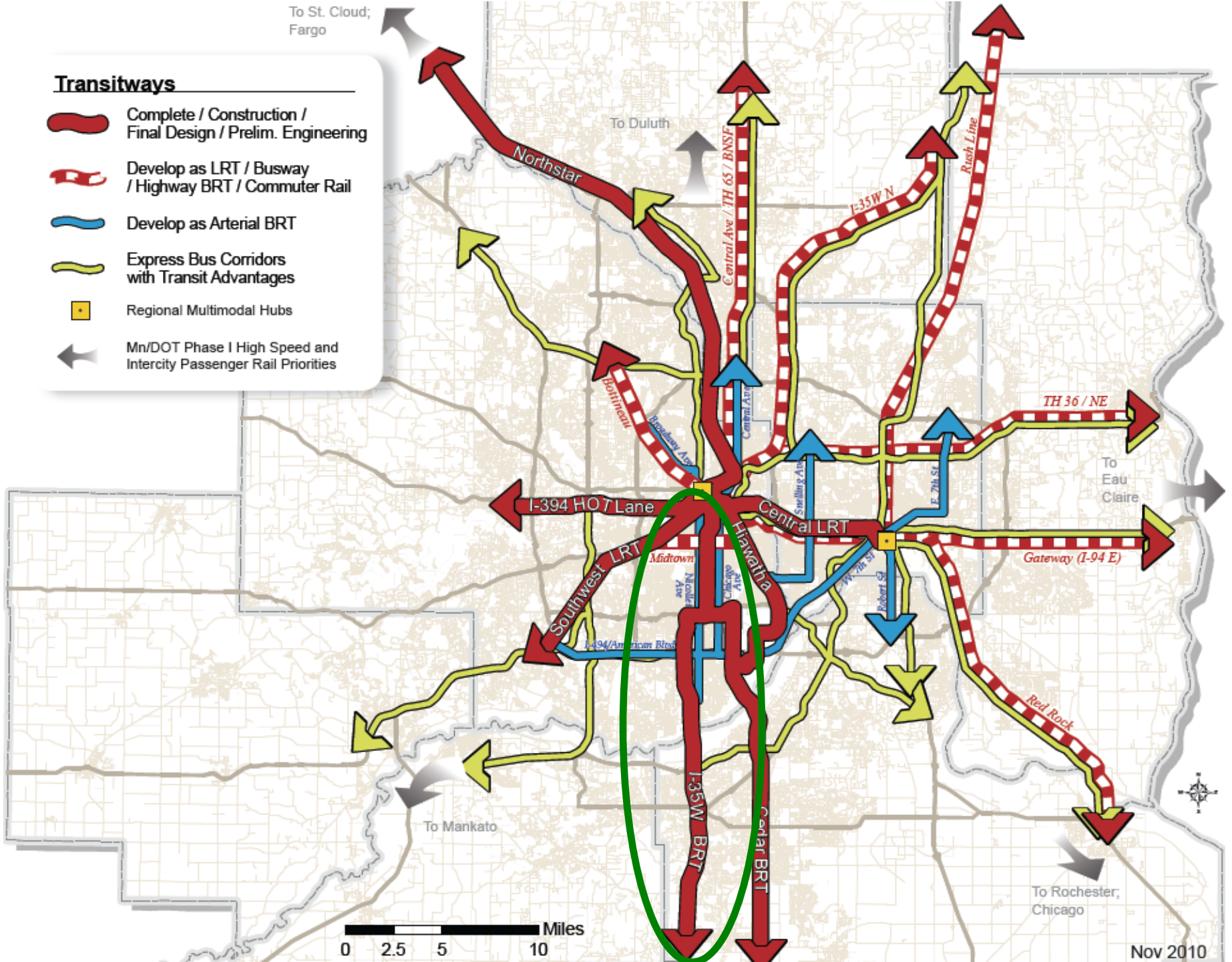


# Today's Presentation Topics

- Overview of 35W BRT Project
- I-35W & 46<sup>th</sup> Street Station
- 2012 Phase I Implementation
- Public and Stakeholder Engagement
- Planning for Future Phases

### Transitways

-  Complete / Construction / Final Design / Prelim. Engineering
-  Develop as LRT / Busway / Highway BRT / Commuter Rail
-  Develop as Arterial BRT
-  Express Bus Corridors with Transit Advantages
-  Regional Multimodal Hubs
-  Mn/DOT Phase I High Speed and Intercity Passenger Rail Priorities

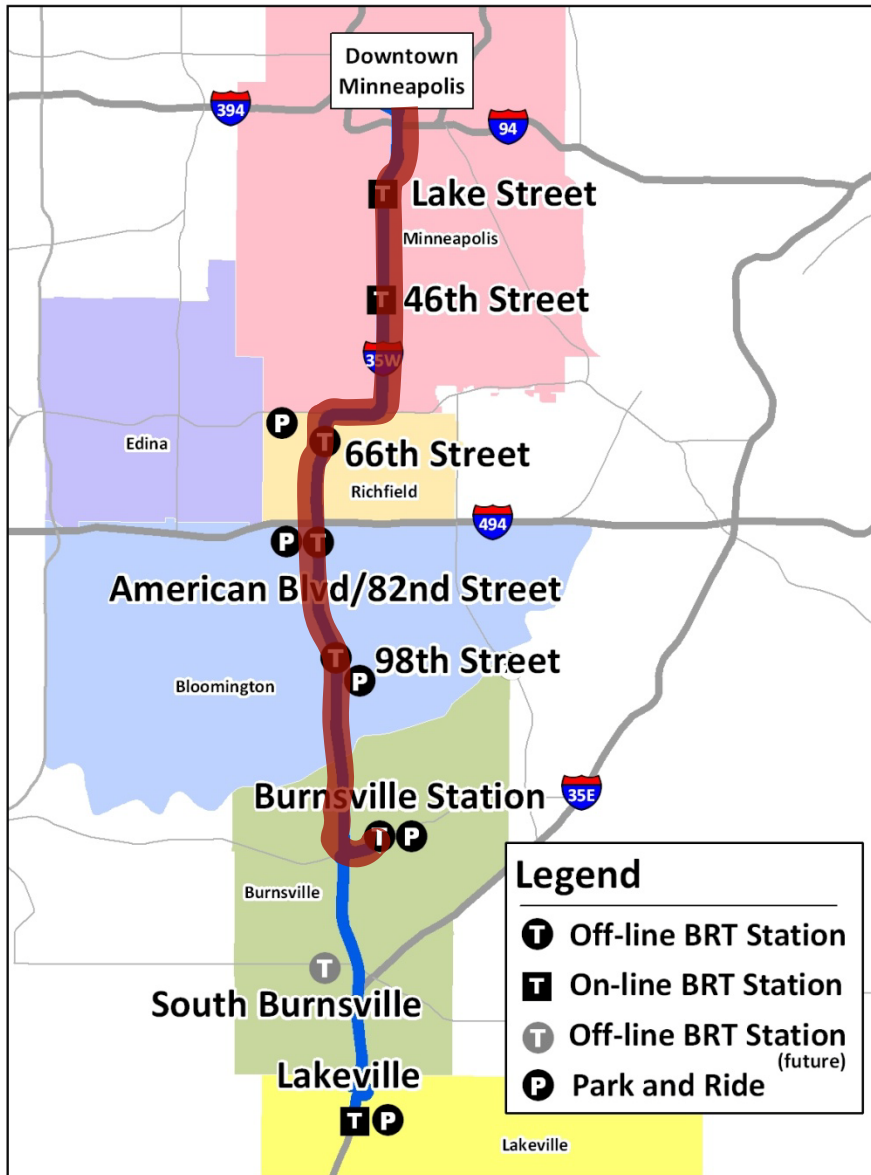


# Why Bus Rapid Transit in the I-35W Corridor?

- I-35W is Minnesota's busiest commuter highway
  - 190,000+ average traffic volume, high peak demand
  - 12,000 express bus riders each weekday
- Bus Rapid Transit (BRT) delivers the service quality of light rail at lower cost, with greater flexibility
- BRT investments allow
  - Faster, more frequent, and more reliable service
  - Competitive travel time and improved amenities to attract new transit riders



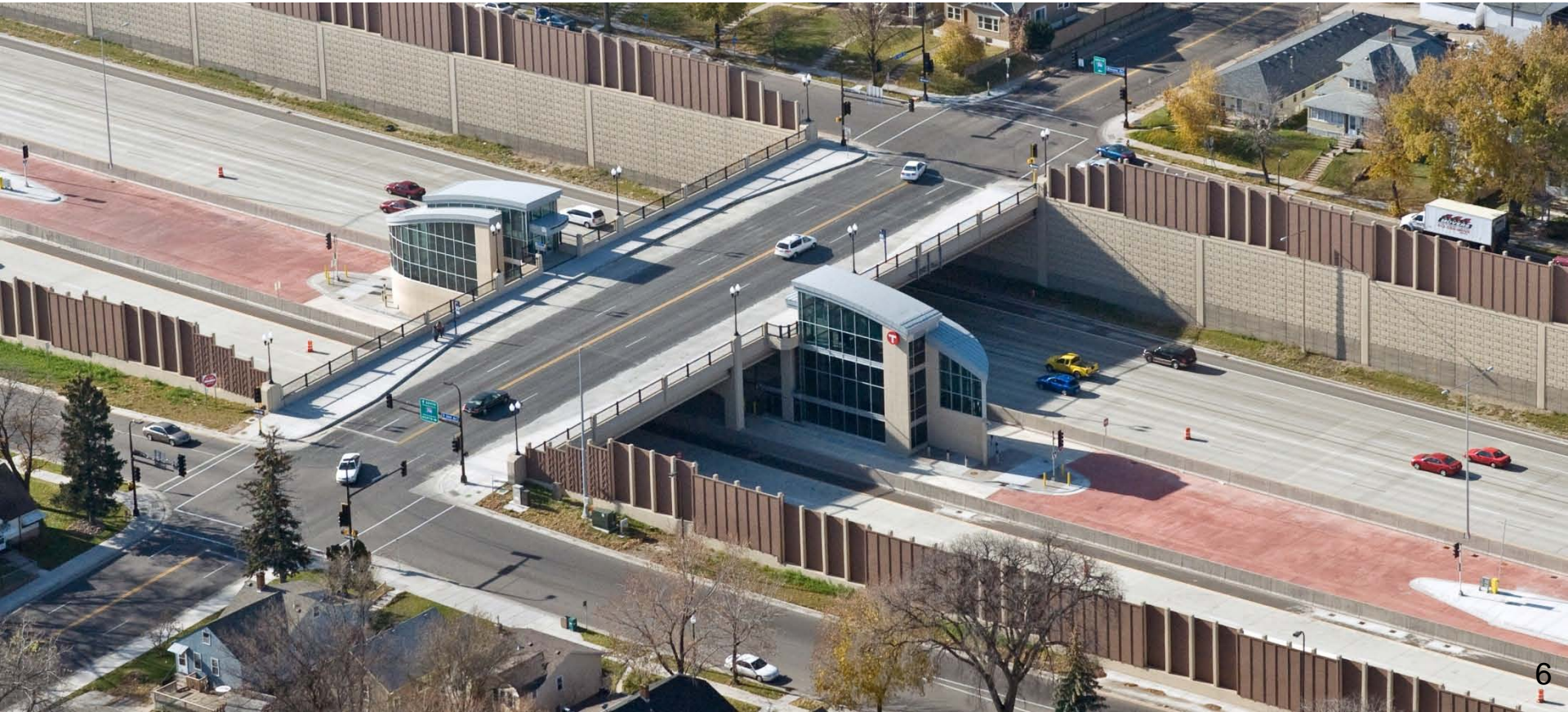
# I-35W Bus Rapid Transit Summary



- MnPASS Express lanes  
Marquette/2<sup>nd</sup> lanes
- High quality stations
- Express service
  - Fast, direct to downtown
  - Park & ride facilities
- Station-to-Station service
  - Fast, frequent, all stops, both directions, all day
  - Unique vehicles

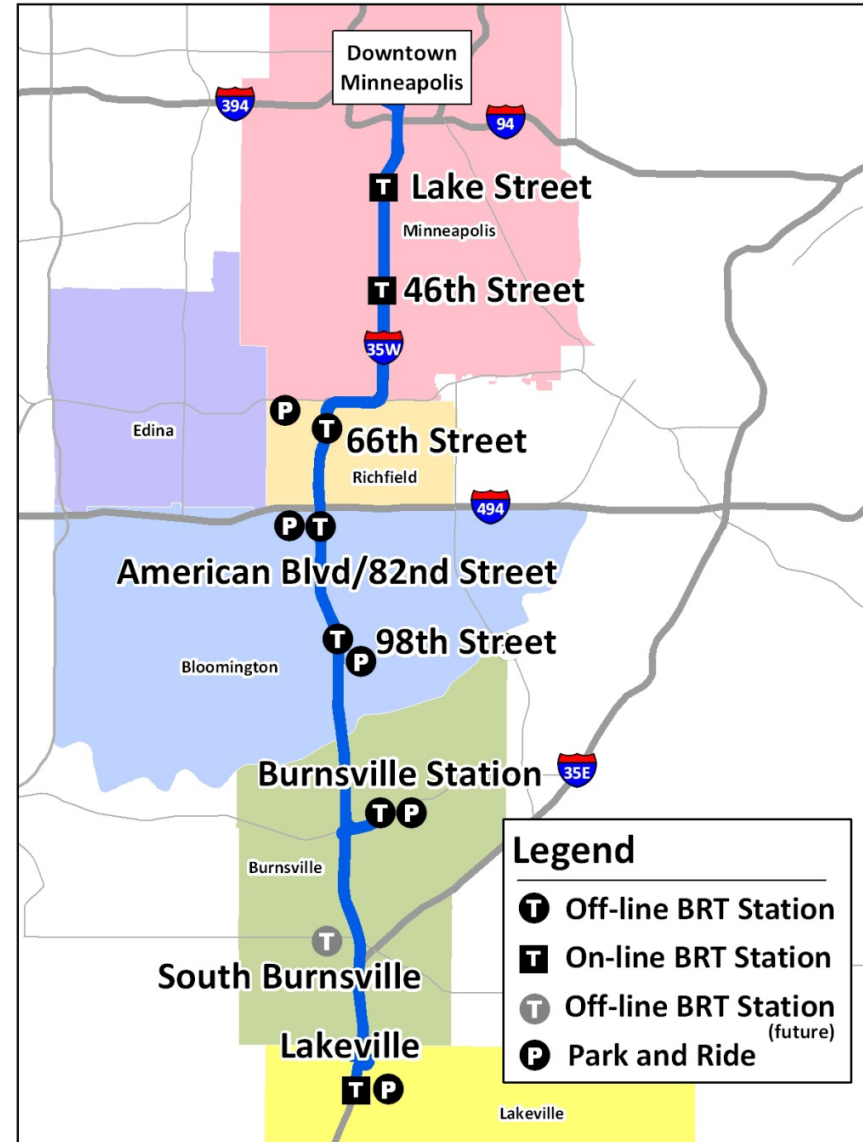
# I-35W and 46th Street Online Station

- Opened December 6, 2010
- New service plan offers increased frequency to additional destinations; early ridership growth observed



# Next Steps

- 2012 Phase I BRT Implementation
  - Vehicles
  - Station Improvements
  - Fare Collection
  - Develop Brand/Identity
  - Service Planning / Forecasting
  - Increasing Stakeholder Engagement





# I-35W BRT Station-to-Station Vehicles

- New Style/Design
  - Dedicated BRT fleet
  - Exterior and interior styling cues
  - Technology and amenities
- Procurement Process
  - Bus Specification in Development
  - Early 2011 Notice to Proceed
  - 2012 Delivery





# Phase I Station Improvements

- New stations at 82nd and 98th Streets
- Improved station environment
  - Allow fast, reliable BRT service
  - Customer information and security features
  - Custom station shelters
  - Highly visible for branding
- Schedule
  - Station design underway
  - Construction late 2011-2012

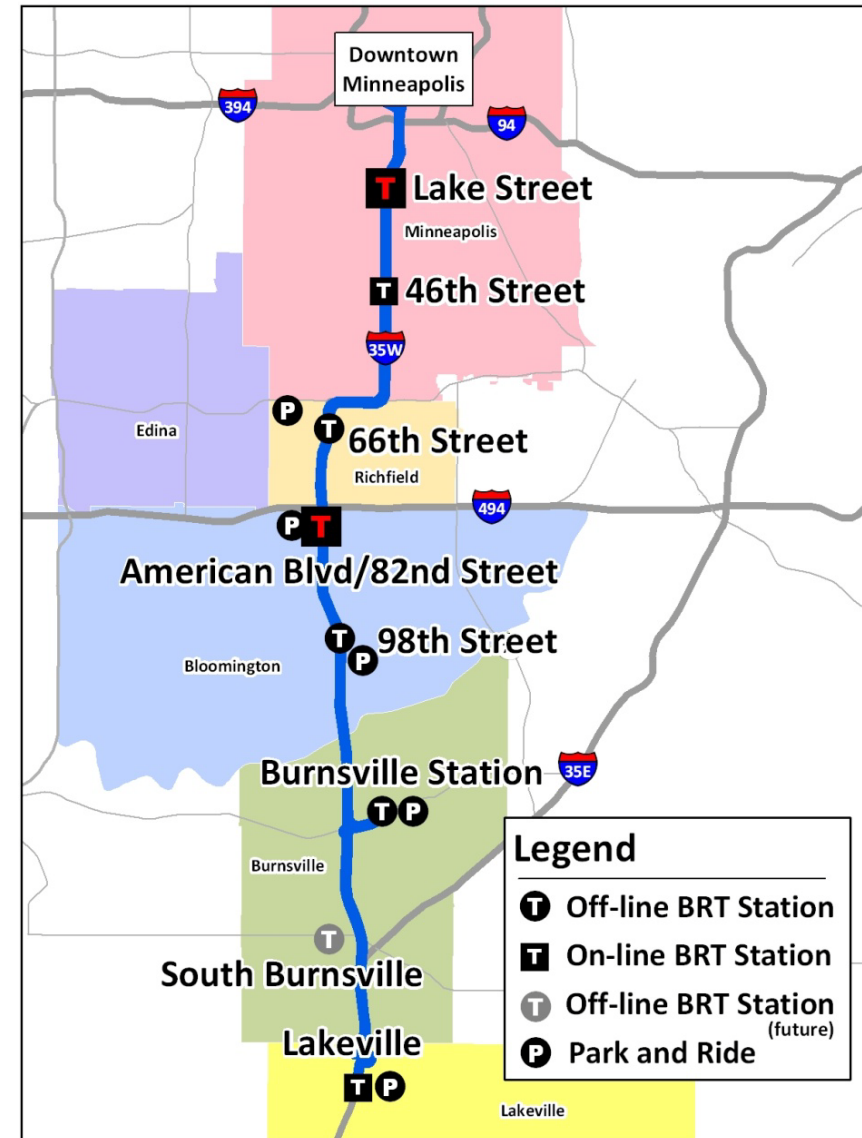


# Increasing Stakeholder Engagement

- February Stakeholder Workshop
- Form Advisory Committees
- Public Outreach and Engagement
  - Website Development
  - Other Outreach Activities
- 35W BRT Plan Report in Late 2011
- Formal Service Plan Hearing/Adoption 2012
- Phase I BRT Startup Late 2012

# Phase II Planning

- Improved Service Frequency
- Weekend Service
- Additional On-Line Stations
  - Lake Street
  - American Boulevard
- Additional Park-and-Rides
- Coordinate with Mn/DOT, County and cities' plans





# Thank You!



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## Questions?