



Project Goals

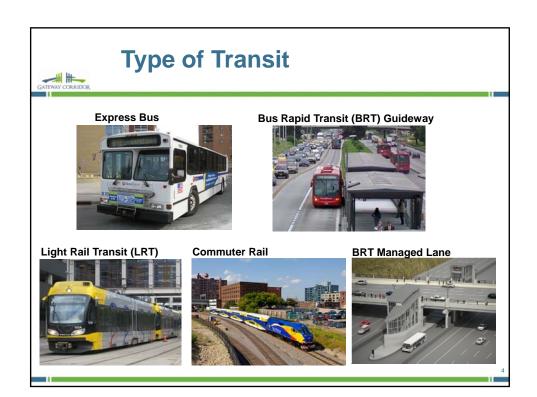


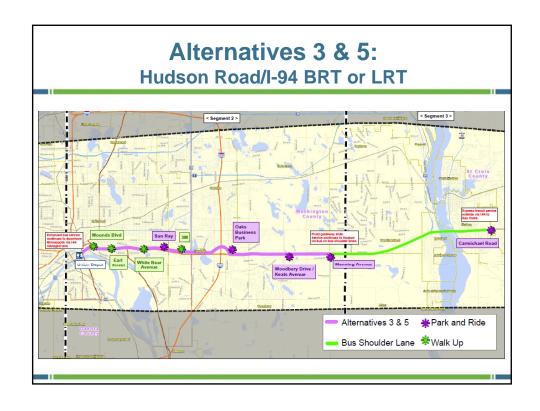
Tier One

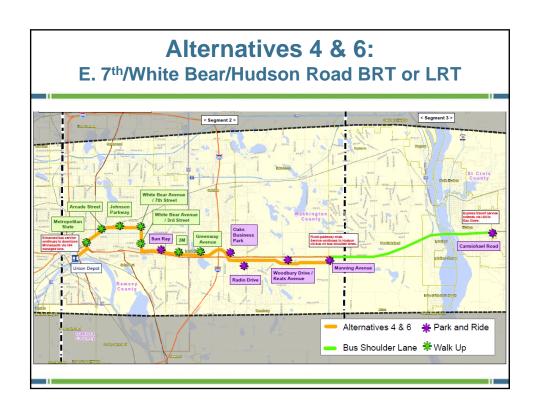
- Improve Mobility
- Provide a Cost-Effective, Economically Viable Transit Option

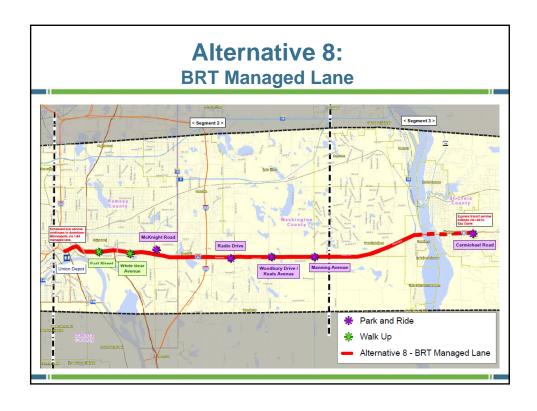
Tier Two

- Support Economic Development
- Protect the Natural Environment
- Preserve and Protect Community Quality of Life
- Improve Safety





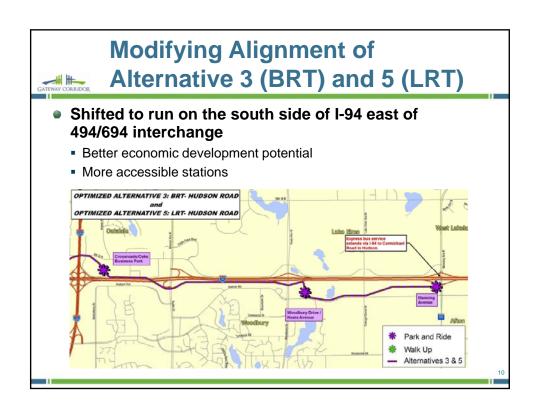


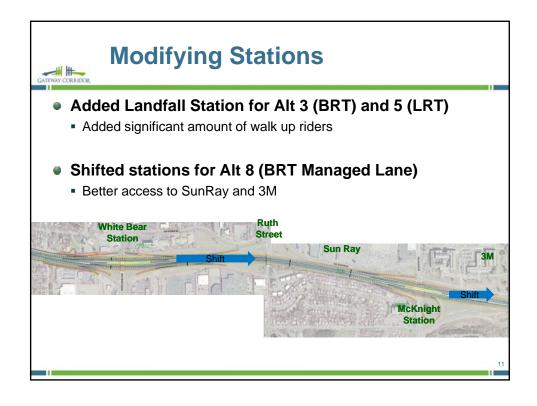


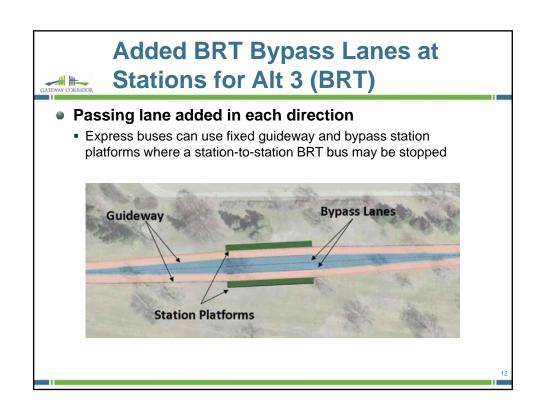
Preliminary Ranking of Alternatives – March 2012					
Alternative	Ranking				
BRT along Hudson Rd/I-94 (Alt 3)	HIGH				
BRT Managed Lane (Alt 8)	HIGH				
LRT along Hudson Rd/I-94 (Alt 5)	MEDIUM				
TSM (Alt 2)	MEDIUM				
LRT along St. Paul Streets/Hudson Rd (Alt 6)	LOW				
BRT along St. Paul Streets/Hudson Rd (Alt 4)	LOW				
Commuter Rail (Alt 7)—Dismissed by Corridor Commission March 15, 2012					

Optimization Work

 Look at ways to reduce Impacts and Cost and increase benefits of each alternative







Changing Transit Service



Improve Efficiency / Reducing Costs

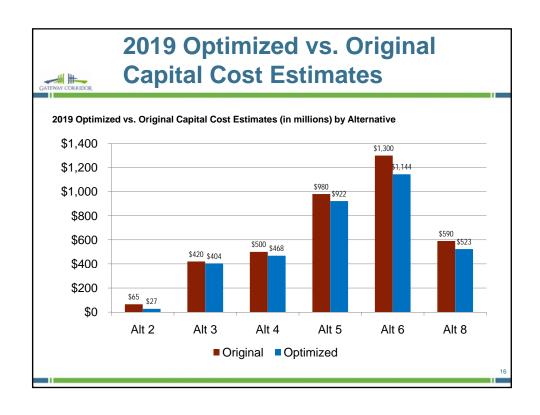
- Scaled back WI bus service to Hudson originally planned all the way to Eau Claire
- Reduced off-peak service from every 15 minutes to every 30 minutes

Results



- Optimization process has been a huge success resulting in the following notable improvements:
 - ✓ Ridership increased significantly for Optimized Alternative 3 (BRT) and 8 (Managed Lane)
 - ✓ Capital Operating & Maintenance Costs decrease for all Optimized Alternatives
 - ✓ Economic development opportunity increases for Alt 3 (BRT) and 5 (LRT)
 - √ Transit Travel Times competitive with automobile on freeway in the rush hour periods

Ridership - Boardings in Corridor Alternative Alt 3 Alt 4 Alt 5 Alt 6 **Alt 8 BRT BRT BRT** LRT **LRT** (ML) (Local) (Local) Original 5,400 5,800 9,200 10,400 4,700 Optimized* 8,800 / 5,400 9,300 10,000 8,100 9,300 *BRT boardings include both express and station to station service on guideway



Updated Evaluation Summary											
+ = 10 points O = 5 points - = 0 points	Goal 1: Improve Mobility						orts Economic opment	Goal 4: Protect Natural Environment	Goal 5: Community Quality of Life	Goal 6: Safety	Overall Ranking
	Daily Transitway Ridership	Transit Travel Times	Traffic Impacts	2019 Capital Cost/CEI	Operating Costs	2010 Population & Employment	Station Area Development Potential	Impact Avoidance/Minimi zation & VMT Reduction	Property Acquisitions	Ungated, At- Grade Crossings	Kanking
3 – BRT along Hudson Rd/ I-94 OPTIMIZED	+	+	0	+	0	+	+	+	0	+	High 85 points
5 – LRT along Hudson Rd/ I-94 OPTIMIZED	+	+	0	0	_	+	+	+	0	+	Medium 75 points
8 – BRT Managed Lane OPTIMIZED	+	+	+	0	0	0	_	+	+	+	Medium 75 points
2-TSM OPTIMIZED	_	+	0	+	+	0	_	+	+	+	Low 70 points
4 – BRT along E 7 th /White Bear Ave/Hudson Rd	0	_	_	+	_	+	+	+	_	0	Low 50 points
6 – LRT along E 7 th /White Bear Ave/Hudson Rd	+	_	_	_	_	+	+	+	_	0	Low 45 points

Gateway Corridor Commission (GCC) Action

- Advance Optimized Alternative 3 BRT along Hudson Road / I-94 into DEIS as preferred option
 - Highest Ranked Alternative Overall
 - Received Medium or High Ranking Under All Project Goals
 - FTA New Starts Eligible under MAP-21
- Advance Optimized Alternative 5 LRT along Hudson Road / I-94 into DEIS for comparative purposes to BRT
 - Received low ranking for cost but medium or high ranking for all other goals
 - Continued evaluation in DEIS allows for side-by-side comparison to BRT
 - FTA New Starts Eligible under MAP-21

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Additional Direction



- Do not advance Optimized Alternative 8 BRT Managed Lane
 - Fewer Station and location in middle of freeway offer less economic development opportunity compared to other alternatives
 - Does not qualify for FTA New Starts funding under MAP-21
- Alternative 2 advances into DEIS only if required under MAP-21

Next Steps



Upcoming Meetings / Milestones	Date/Time	Purpose
Report Released / 63 Day Comment Period	November 5, 2012 through Jan 3, 2013	Public Comment on Overall Rankings, Alternatives to Advance, Draft Final Report
Gateway Corridor Commission	January 2013 (Date TBD)	Review Public Comment, Approve AA Final Report
Washington County RRA	January 2013 (Date TBD)	Resolution Supporting findings of AA study

 Next Phase: Prepare Environmental Impact Statement 2013-2014

