



# Central Corridor Transit Service Study Update



Scott Thompson  
Senior Transit Planner  
Project Manager



## Transit Service Study Overview

- Comprehensive review of the transit network
- Integrate new facilities & future plans
- Improve service
  - Better connections & reliability
  - Faster service to major destinations
  - Optimize efficiency of routes & schedules
- Public engagement throughout the project





## Transit Service Study Timeline

- ✓ Data Collection ..... 2010
- ✓ Evaluate Existing Conditions ..... Early 2012
- ✓ Stakeholder / Community Engagement .. January – March
- Concept Plan Development ..... March – May
- Concept Plan Review, Public Comment ..... June
- Plan Revision ..... July – September
- Final Plan Approval ..... October – November
- Service Change Implementation ..... 2013-2014
- Ongoing Service Evaluation ..... Ongoing



## Central Corridor Transit Service Study Area





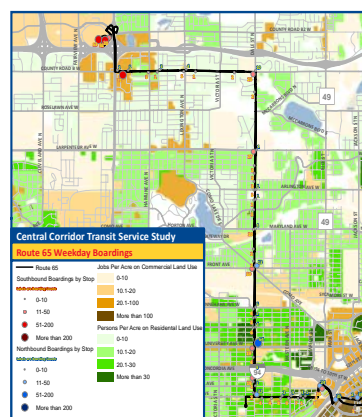
## Central Corridor Existing Conditions

- Study Area
  - **246,170** population; **357,587** jobs
  - **14** colleges and universities; **95,000+** students
  - **113,378** housing units
- Existing Service
  - **14** local, **9** express routes
  - **86,000** average weekday rides  
(**1/3** of the total weekday rides system wide)



## Central Corridor Existing Conditions, cont.

- Service Assessment Results
  - Good existing route network design and coverage
  - Some gaps in grid network
  - Lack of adequate frequency and span of service on some routes



Existing conditions report online:  
[www.metrotransit.org/central-corridor-study](http://www.metrotransit.org/central-corridor-study)



## Public Outreach

- Website with online survey
- Three open houses in March
  - Project information
  - Existing service
  - Origin/destination exercise
- Over 40 meetings with neighborhoods, businesses, internal staff
- Trusted Advocate Pilot Project



7



## Trusted Advocate Project



- ❖ Nine trusted advocates hired from communities traditionally under-represented in public process
- ❖ New Americans from Africa, Persons with varied abilities, African American, Southeast Asian, Renters
- ❖ Communities are very transit literate
- ❖ Requires high level of **TRUST**
- ❖ Funding from Central Corridor Funders Collaborative



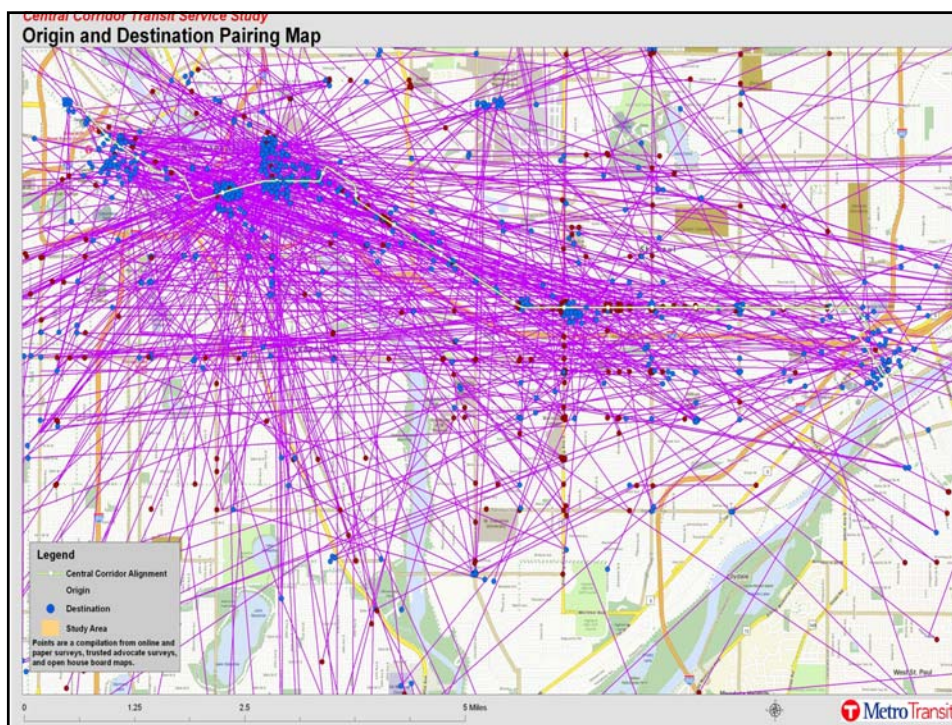
8





## Public Input Highlights

- Many comments highlight common themes
  - Loyalty to existing routes
  - Desire for more frequency and hours of service
  - Interest in additional service to fill gaps in route network
- Major destinations identified
- Travel pattern mapping (from surveys and interactive public meeting participation)





## Transit Service Study Next Steps

- Continue public engagement
- Develop Concept Plan for public review
- Second phase public engagement to review concept plan
- Public hearings on Concept Plan in June
- Revised plan based on public input



## Public Hearings

- Tuesday, June 26<sup>th</sup>, 2012  
11:00 a.m.-1:00 p.m.  
Minneapolis Public Library
- Thursday, June 28<sup>th</sup>  
4:00 p.m.-6:30 p.m.  
Rondo Community Library
- Additional community meetings will likely be added



Thank you.



Scott Thompson

612-349-7774

[Scott.thompson@metrotransit.org](mailto:Scott.thompson@metrotransit.org)

