

Metropolitan Council Meeting

March 21, 2012

Presenter: Michael Langley, CEO GREATER MSP

1. ***What do you see as the major issues and challenges facing the region over the next 30 years and how should the Metropolitan Council address these challenges through the updated 2040 Regional Development Framework?***

KEYS TO REGIONAL EXCELLENCE – Supported by engagement of collaborative regional leadership

Excellence in our Brand and Image

Excellence in our Education/Workforce

A Culture of Innovation and Entrepreneurship

Excellence in Our Infrastructure

A Culture of Inclusiveness and Diversity

Specific Issues/Challenges to be addressed:

- Population Demographics: 130 M more people in the U.S. consisting of 90% minority populations
- Regional Sustainable Development – Economy, Environment, Social Cohesion
- Aging Infrastructure amidst increased need
- Increased need for reliance on regional solutions/super-regional collaboration

GREATER MSP is working with ULI, the Met Council and Regional Partners to conduct Reality Check 2.0 later this year. We hope to inform the Framework process as we inform our region's economic development strategy, including where in the region we are likely to see specific industry sectors/clusters develop, where specific infrastructure needs will be most pronounced, and where critical education resources, place-making opportunities, and work-shed needs will emerge.

2. ***What pieces of the 2030 Regional Development Framework would you recommend we keep or adjust? What pieces should we remove or discontinue? What additions would you make to the 2040 Framework?***

- Consider 11/13 County MSA as a more appropriate region of responsibility and action
- Overall Framework structure is good
- Strategies are all still valid, but will need to be restated based on current and future priorities
- Enhanced priorities/additions might include:
 - Stronger stated focus on rail (urban, commuter, regional, high speed rail)
 - More focus and incentive for transit oriented development (TOD)
 - Increased focus and investment in water/sewer capacity, quality, and global best practices
 - Address global leadership in IT infrastructure in partnership with the private sector in the region
 - More focus on the importance of “healthy lifestyles” as a way to describe the convergence of outstanding housing options, transportation infrastructure, parks, recreation, clean air and water, and a strong economy with opportunities for all citizens in the region

3. What criteria should the Council use in resolving tensions between regional goals and policies that are sometimes forced to compete for limited resources (i.e. environmental stewardship and regional development, commercial development and affordable housing, etc.)?

- Regional ROI
- Collaborative regional priority setting (multi-year priorities, updated and agreed on annually)
- Take the example from Sumo Wrestling (quick and definitive winner and loser)

4. What advice do you have for Metropolitan Council members as the Council embarks on updating the Regional Development Framework?

- Seek to understand business perspective more broadly regarding economic, environmental, and social issues emerging in the region
- Take the results of the Reality Check 2.0 process seriously, as a valuable input to corridors of opportunity/economic growth/community development
- The economic region is broader and more impactful than the 7 Counties represented in the Met Council's area of responsibility. How you address that fact will be increasingly important in the future
- Support strong investment in MSP International Airport, particularly in global connectivity and facilities (international). The airport will continue to be one of our most critical regional assets in the coming century